



BOSE & CHAKRABORTY - DEBASISH MAZUMDAR

Chartered Accountants

PLACE-16/C, SACHIN MITRA LANE, KOLKATA-700003.



TREE PLANTATION SOCIAL WORK

**DETAILED PROJECT REPORT
PROMOTER**

VIVA FOUNDATION®

“Empowering Women, Transforming Villages”

ADDRESS

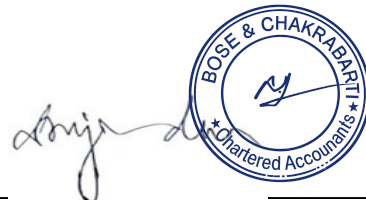
VIVA FOUNDATION®

**583/1, 1ST FLOOR, NEARMOTHER DAIRY, YELAHANKA NEW TOWN, BANGALORE -
560064**

MOBILE : +91 9513228259, 973911333, 9148156789

**EMAIL: INFO@VIVAFUNDATION.CO.IN/SWAMYDMT@FMAIL.COM WEBSITE:
WWW.VIVAFUNDATION.CO.IN**

CA MAJUMDAR DEBASISH
(Proprietor)
Membership No-013714
UDIN- 26013714UNKLVF5587
DATE:14.05.2026



For and on behalf of
BOSE & CHAKRABORTY
Chartered Accountants
Firm Registration No.-322138E



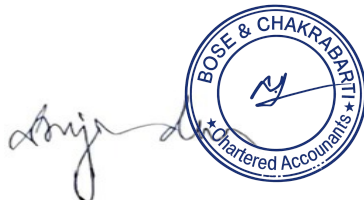
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NAME OF THE PROMOTER	DR.JAGADEESHA B M
NATURE OF THE ACTIVITY	SOCIAL SERVICE ACTIVITIES
CONSTITUTION	ASSOCIATION OF TRUST (AOT)
REGISTRATION NUMBER	YAN-4-00675-2024-25
DARPAN ID	KA/2025/0535616
PAN	AAETV4952E
12A UNIQUE REGISTRATION NUMBER	AAETV4952EE20251
80G UNIQUE REGISTRATION NUMBER	AAETV4952EF20251
CSR REGISTRATION NUMBER	SRN AB5526279
NAME AND ADDRESS OF THE PROMOTER/ APPLICANT	VIVA FOUNDATION® 583/1, 1ST FLOOR, NEAR MOTHER DAIRY, YELAHANKA NEW TOWN, BANGALORE - 560064
PROPOSED PROJECT	TREE PLANTATION, SOCIAL WORK
PLACE OF PROJECT	INDIA
COST OF THE PROJECT	10,000,000,000/-
BANK DETAILS	UNION BANK OF INDIA ACCOUNT NUMBER: 075121010000059 IFSC CODE: UBIN0907511
CONTACT DETAILS	MR. JAGADEESHA B M DESIGNATION: CHAIRMAN MOBILE: +91 9513228259 EMAIL ID: SWAMYDMT@GMAIL.COM

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INTRODUCTION

BACKGROUND AND PROFILE OF THE PROMOTER: VIVA FOUNDATION®

VIVA FOUNDATION

VIVA FOUNDATION is a socially committed organization dedicated to environmental protection, rural development, social welfare, sustainable agriculture, and community empowerment across India. The foundation was established with a vision to create a greener, healthier, and economically stronger society through people-centered development initiatives and sustainable environmental programs.

The organization actively works toward improving the quality of life in rural and semi-urban communities by implementing impactful projects related to:

- Tree plantation and environmental conservation
- Rural development activities
- Sustainable agriculture promotion
- Water and ecological awareness
- Community participation programs
- Farmer support initiatives
- Youth and women empowerment
- Green development campaigns
- Social awareness and welfare activities

VIVA FOUNDATION® strongly believes that environmental sustainability and rural economic growth are interconnected and must be developed together for long-term social progress.

The foundation promotes the concept of “People Participation for Sustainable Development,” encouraging every individual, family, village, and community to contribute toward environmental protection and social responsibility.

Under the leadership of Jagadeesha B M, the organization has undertaken several initiatives aimed at building environmental awareness, increasing green cover, and supporting rural communities through practical and sustainable solutions.

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One of the major initiatives of the organization is the **“Per House 1 Coconut Sapling Project,”** a statewide environmental mission designed to distribute and plant one coconut sapling in every household across approximately 236–240 taluks in Karnataka. This project reflects the organization’s commitment toward creating a greener Karnataka while supporting rural livelihood development and ecological balance. In future We planning entire india.

ABOUT VIVA FOUNDATION®

Organizational Profile

Name of Organization

VIVA FOUNDATION

Nature of Organization

Non-profit Social, Environmental, and Rural Development Organization

Operational Area

Entire India

Chairman

Jagadeesha B M

Vision

To build a sustainable, environmentally conscious, and economically empowered society where every community actively participates in protecting nature and promoting rural development.

Mission

- To promote environmental sustainability through tree plantation programs
- To support rural development and green village initiatives
- To encourage community participation in social welfare activities

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- To strengthen ecological balance through mass plantation movements
- To support farmers and rural households through sustainable initiatives
- To empower youth and women through community development programs

Core Areas of Work

1. Environmental Protection

The foundation organizes:

- Tree plantation drives
- Green awareness campaigns
- Eco-friendly development programs
- Environmental education activities
- Climate awareness initiatives

The organization works toward increasing green cover and promoting ecological balance in rural and urban areas.

2. Rural Development

VIVA FOUNDATION® supports:

- Sustainable village development
- Rural infrastructure awareness
- Community welfare activities
- Farmer-oriented programs
- Village environmental improvement initiatives

The organization focuses on improving the overall social and environmental conditions in rural Karnataka.

3. Tree Plantation Initiatives

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Tree plantation is one of the major focus areas of the organization.

Programs include:

- Household plantation drives
- Coconut sapling distribution
- Village green campaigns
- School plantation activities
- Community plantation programs

The foundation believes that every tree planted today creates environmental security for future generations.

4. Community Participation Programs

The organization actively encourages:

- Public participation
- Volunteer involvement
- Youth engagement
- Women's participation
- School and college involvement

The foundation promotes collective responsibility toward environmental conservation and social development.

5. Farmer & Agricultural Support

The organization promotes:

- Sustainable agricultural awareness
- Plantation-based rural development
- Agro-environmental education
- Coconut plantation awareness

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- Green farming practices

These initiatives help strengthen rural livelihoods and agricultural sustainability.

Objectives of VIVA FOUNDATION®

The major objectives of the organization are:

- To increase environmental awareness among citizens
- To encourage tree plantation across Karnataka
- To support sustainable rural development
- To create eco-friendly communities
- To promote public responsibility toward nature
- To strengthen village-level environmental participation
- To support long-term green development initiatives
- To contribute toward climate-conscious community building

Organizational Philosophy

VIVA FOUNDATION® believes that:

“Protecting nature is protecting future generations.”

The organization follows a development model based on:

- Sustainability
- Community participation
- Environmental responsibility
- Social inclusion
- Rural empowerment
- Long-term ecological balance

Major Initiative

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“Per House 1 Coconut Sapling Project”

One of the flagship initiatives of VIVA FOUNDATION is the statewide “Per House 1 Coconut Sapling Project” implemented in collaboration with VIVA TREE SHOP.

The project aims to:

- Plant one coconut sapling in every household
- Cover approximately 236–240 taluks across Karnataka
- Promote environmental sustainability
- Encourage family-level plantation responsibility
- Support long-term rural economic development
- Create a mass green movement across the state

Leadership

The organization is guided by the visionary leadership of Jagadeesha B M, who is committed to building a greener and socially responsible Karnataka through environmental and rural development initiatives.

His leadership focuses on:

- Public participation
- Environmental sustainability
- Rural empowerment
- Green economic development
- Community welfare
- Long-term ecological conservation

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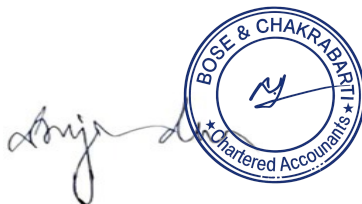
Conclusion

VIVA FOUNDATION is committed to creating meaningful social and environmental impact through sustainable rural development and tree plantation initiatives.

Through its environmental programs, community participation activities, and statewide plantation campaigns, the organization aims to contribute toward a greener, healthier, and economically stronger Karnataka.

The foundation continues to inspire communities to become active partners in environmental protection and sustainable development for the benefit of present and future generations.

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The details of Promoters of the Society are as follows:

1. MR. JAGADEESHA B M- CHAIRMAN



Name: MR. JAGADEESHA B M

Designation: CHAIRMAN

Organization: VIVA FOUNDATION®

Mr. Jagadeesha B M is a dedicated social worker, environmental activist, rural development leader, and community welfare organizer from Karnataka who has been actively involved in social service and environmental protection activities with a strong commitment toward building a greener and more sustainable society.

He is the Chairman of VIVA FOUNDATION, an organization working in the fields of environmental conservation, tree plantation, rural development, sustainable agriculture, social awareness, community welfare, and public participation initiatives across Karnataka.

With a deep concern for environmental degradation, climate change, reduction in green cover, and rural development challenges, Mr. Jagadeesha B M has dedicated his efforts toward creating awareness among communities about the importance of protecting nature and promoting sustainable living practices.

He strongly believes that environmental conservation is not only the responsibility of governments and institutions but also the responsibility of every citizen, family, and community member.

Under his visionary leadership, VIVA FOUNDATION® has undertaken several





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social and environmental initiatives aimed at encouraging public participation in plantation drives, ecological awareness programs, village development activities, and sustainable rural growth.

Mr. Jagadeesha B M believes that trees are the foundation of environmental balance and future sustainability. According to his philosophy, planting and protecting trees is one of the most important responsibilities for preserving nature and ensuring a healthy environment for future generations.

His leadership focuses on connecting environmental protection with rural economic development so that communities can benefit both socially and financially through sustainable plantation programs.

One of the major visions of Mr. Jagadeesha B M is to transform Karnataka into a “Green Karnataka” through large-scale plantation movements involving every household, village, school, farmer,

VISION:

His vision is to create a people-driven environmental movement where every household, village, and community actively participates in protecting nature and promoting sustainable living practices.

ROLE IN THE FOUNDATION:

He plays an important role in mobilizing rural communities, youth groups, farmers, women’s groups, and social volunteers to participate in environmental protection and social welfare activities.

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VIVA FOUNDATION® VISION, MISSION & CORE VALUES VIVA FOUNDATION

VISION

The vision of VIVA FOUNDATION is to build a greener, environmentally sustainable, socially responsible, and economically empowered society through environmental conservation, tree plantation, rural development, and community participation initiatives across India.

The organization envisions creating a future where every household, village, and community actively participates in protecting nature and promoting sustainable living practices.

VIVA FOUNDATION® aims to transform India into a model green state by increasing tree cover, strengthening ecological balance, and encouraging people-centered environmental movements.

The foundation believes that environmental sustainability and rural development must work together to create long-term social progress and a better quality of life for future generations.

Its vision includes:

- Building eco-friendly villages and communities
- Promoting household-level tree plantation
- Encouraging climate-conscious living
- Supporting sustainable rural development
- Creating environmental awareness among citizens
- Developing greener and healthier living environments
- Strengthening ecological conservation and biodiversity

Through its environmental and social initiatives, the organization seeks to create a lasting green legacy for future generations.

The foundation works toward empowering communities by active

MISSION

The mission of VIVA FOUNDATION is to promote environmental protection, sustainable rural development, and social welfare through large-scale plantation drives, public participation programs, and community-centered development activities.

Conducting large-scale tree plantation campaigns

• The organization is committed to

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- Increasing green cover across Karnataka
- Supporting rural and agricultural communities
- Promoting environmental awareness and education
- Encouraging public participation in social development
- Developing eco-friendly and sustainable villages
- Creating opportunities for community empowerment
- Supporting long-term ecological sustainability

VIVA FOUNDATION® also focuses on inspiring youth, students, farmers, women's groups, and volunteers to become active contributors toward environmental and social responsibility.

The organization's flagship initiative, the "Per House 1 Coconut Sapling Project," reflects its mission of creating a people-driven environmental movement across approximately 236–240 taluks in Karnataka.

CORE VALUES

1. Environmental Responsibility

VIVA FOUNDATION® believes in protecting nature and preserving the environment for future generations through plantation, conservation, and sustainable development activities.

2. Community Participation

The organization values collective responsibility and encourages active public participation in environmental protection and social welfare initiatives.

3. Sustainability

The foundation promotes sustainable practices that create long-term environmental, social, and economic benefits for communities.

4. Rural Empowerment

VIVA FOUNDATION® is committed to strengthening rural communities through development initiatives, environmental awareness, and sustainable livelihood support.

5. Social Commitment

The organization works with dedication, honesty, and responsibility toward the welfare and development of society.

6. Green Development

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The foundation supports eco-friendly growth and promotes the concept of green living through plantation and environmental programs.

7. Service to Society

VIVA FOUNDATION® believes in serving society through meaningful initiatives that improve environmental conditions and community well-being.

8. Integrity & Transparency

The organization values ethical practices, accountability, transparency, and responsible leadership in all its activities and programs.

9. Leadership Through Action

The foundation believes that real leadership comes through service, participation, and creating positive social and environmental impact.

10. Future-Oriented Development

VIVA FOUNDATION® works toward building a sustainable and environmentally secure future for coming generations through long-term green initiatives and responsible development practices.

CONCLUSION

VIVA FOUNDATION is dedicated to creating a greener, healthier, and socially empowered Karnataka through environmental conservation, rural development, and community participation.

Its vision, mission, and core values reflect a strong commitment toward sustainable development, ecological balance, and social responsibility for the welfare of present and future generations.

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DETAILED OBJECTIVES

“PER HOUSE 1 COCONUT SAPLING PROJECT”

By VIVA FOUNDATION

In Association With

VIVA TREE SHOP

PROJECT OBJECTIVES

The primary objective of the “Per House 1 Coconut Sapling Project” is to create a large-scale environmental and rural development movement by encouraging every household across Karnataka to plant and nurture at least one coconut sapling.

The project aims to strengthen environmental sustainability, increase green cover, improve ecological balance, and support rural communities through long-term plantation-based development initiatives.

The project is designed to cover approximately 236–240 taluks across Karnataka and promote community participation in environmental conservation activities.

1. ENVIRONMENTAL OBJECTIVES

Increasing Green Cover

One of the major objectives of the project is to significantly increase tree cover across Karnataka by planting coconut saplings at the household level in rural and semi-urban areas.

The project aims to transform villages and communities into greener and environmentally sustainable living spaces.

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Environmental Conservation

The project seeks to promote environmental protection by encouraging citizens to actively participate in plantation and conservation activities.

The initiative supports the protection of natural resources and ecological systems for future generations.

Climate Change Mitigation

The plantation of coconut trees contributes to carbon absorption and helps reduce the environmental impact of climate change.

The project aims to create climate-conscious communities that support sustainable environmental practices.

Ecological Balance

The project is intended to improve ecological balance by increasing greenery, supporting biodiversity, and reducing environmental degradation caused by deforestation and urbanization.

Air Quality Improvement

The project aims to improve environmental quality by increasing oxygen generation and supporting cleaner and healthier surroundings in villages and communities.

2. RURAL DEVELOPMENT OBJECTIVES

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Sustainable Rural Development

The project aims to strengthen rural development through environmentally sustainable plantation activities that create long-term ecological and economic benefits.

Village Beautification

The project seeks to improve the appearance and environmental quality of villages through organized household plantation drives and green development initiatives.

Promotion of Eco-Friendly Villages

The initiative aims to develop eco-friendly villages that prioritize greenery, environmental responsibility, and sustainable living practices.

Community Participation in Development

The project encourages rural communities to actively participate in social and environmental development activities for collective progress and community welfare.

3. SOCIAL OBJECTIVES

Public Environmental Awareness

One of the key objectives is to create awareness among citizens about the importance of tree plantation, environmental conservation, and ecological sustainability.





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Encouraging Social Responsibility

The project promotes the idea that environmental protection is the responsibility of every citizen, household, and community.

Youth Participation

The initiative aims to involve youth in environmental activities and inspire future generations to become environmentally responsible citizens.

Women Empowerment Through Participation

The project encourages women's groups and self-help groups to actively participate in plantation activities and green community programs.

Community Unity and Participation

The plantation drive is designed to bring communities together through collective environmental action and social participation.

4. ECONOMIC OBJECTIVES

Long-Term Household Economic Benefits

Coconut trees provide long-term economic value through coconut production and coconut-related products.

The project aims to create future economic assets for rural families.

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Sustainable Livelihood Support

The initiative supports rural livelihood sustainability by promoting plantation-based economic opportunities for households and farming communities.

Strengthening Rural Economy

The project aims to contribute to rural economic growth by encouraging coconut plantation and related agricultural activities.

Supporting Agricultural Sustainability

The project encourages environmentally sustainable agricultural practices that improve long-term productivity and ecological stability.

5. AGRICULTURAL OBJECTIVES

Promotion of Coconut Plantation

The project aims to increase awareness and adoption of coconut plantation among rural households and farming communities.

Encouraging Sustainable Agriculture

The initiative supports environmentally friendly agricultural practices that contribute to sustainable farming systems.





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Soil and Environmental Protection

The project seeks to support soil conservation and environmental protection through increased tree plantation activities.

Green Farming Awareness

The project promotes awareness about the importance of integrating plantation and greenery into rural agricultural systems.

6. COMMUNITY DEVELOPMENT OBJECTIVES

Building Green Communities

The project aims to create environmentally conscious communities where every household participates in plantation and conservation activities.

Encouraging Volunteerism

The initiative encourages volunteers, social workers, youth groups, and environmental activists to participate in green development programs.

Strengthening Grassroots Participation

The project focuses on involving local communities, village leaders, Gram Panchayats, schools, and institutions in environmental development activities.





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Creating a Mass Environmental Movement

The project aims to transform tree plantation into a statewide people's movement involving lakhs of citizens across Karnataka.

7. EDUCATIONAL & AWARENESS OBJECTIVES

Environmental Education

The initiative seeks to educate students, youth, and communities about environmental protection and sustainable living.

Plantation Awareness Programs

The project plans to organize awareness campaigns, public meetings, school programs, and plantation drives to promote environmental consciousness.

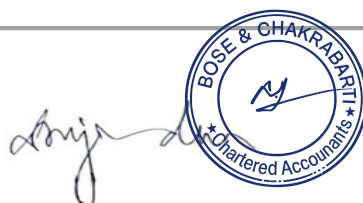
Inspiring Future Generations

The project aims to create environmental values among children and youth for long-term ecological responsibility.

8. LONG-TERM DEVELOPMENT OBJECTIVES

Creating a Sustainable Green Karnataka

The long-term objective of the project is to contribute toward building a greener, healthier, and environmentally sustainable Karnataka.





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Building Environmental Responsibility

The project aims to establish a culture where every citizen understands and practices environmental responsibility.

Supporting Future Generations

The initiative seeks to create long-term ecological and social benefits that positively impact future generations.

Establishing a Lasting Green Legacy

The project aims to leave behind a permanent environmental legacy through large-scale plantation and community participation.

CONCLUSION

The “Per House 1 Coconut Sapling Project” by VIVA FOUNDATION and VIVA TREE SHOP is designed not only as a plantation initiative but also as a comprehensive environmental, social, and rural development movement.

The detailed objectives of the project reflect the organization’s commitment toward:

- Environmental sustainability
- Rural development
- Community participation
- Ecological conservation
- Social responsibility
- Green economic growth
- Long-term public welfare

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Through collective effort and public participation, the project aims to create a greener and more sustainable future for Karnataka and future generations.

PROJECT SUMMARY

“PER HOUSE 1 COCONUT SAPLING PROJECT”

A Statewide Environmental, Social & Rural Development Initiative

Project Name

Per House 1 Coconut Sapling (Coconut Tree) Project

Implementing Organization

VIVA FOUNDATION

Associated Initiative

VIVA TREE SHOP

Project Leadership

Chairman

Jagadeesha B M

1. INTRODUCTION TO THE PROJECT

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The “Per House 1 Coconut Sapling Project” is a large-scale environmental and rural development initiative launched by VIVA FOUNDATION in association with VIVA TREE SHOP with the objective of planting one coconut sapling in every household across Karnataka.

The project is designed to promote environmental sustainability, increase green cover, support rural development, and encourage public participation in ecological conservation activities throughout Karnataka.

The initiative aims to cover approximately 236–240 taluks across the state and involve rural communities, farmers, students, women’s groups, youth organizations, Gram Panchayats, educational institutions, and local volunteers in a statewide plantation movement.

The project reflects a long-term commitment toward building a greener, healthier, environmentally conscious, and economically sustainable Karnataka.

2. BACKGROUND AND NEED FOR THE PROJECT

Karnataka, like many regions, is facing major environmental challenges due to:

- Rapid urbanization
- Deforestation
- Climate change
- Increasing temperatures
- Reduction in green cover
- Water scarcity
- Soil degradation
- Environmental pollution
- Ecological imbalance

These challenges directly affect rural livelihoods, agriculture, environmental health, and the overall quality of life.

There is an urgent need to increase tree plantation activities and involve communities directly in environmental protection and sustainable development initiatives.

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The project was conceptualized to address these environmental and social challenges through household-level plantation and community participation.

The coconut tree was selected because it provides:

- Long-term environmental benefits
- Sustainable economic value
- Ecological support
- Agricultural advantages
- Nutritional and commercial importance
- Long productive lifespan

The project aims to convert every household into an active contributor toward environmental sustainability.

3. VISION OF THE PROJECT

The vision of the project is to create a “Green Karnataka” where every household participates in tree plantation and environmental protection, contributing toward ecological balance, rural development, and sustainable living.

The project envisions developing environmentally responsible communities that support green growth and long-term ecological sustainability.

4. MISSION OF THE PROJECT

The mission of the project is:

- To distribute one coconut sapling to every household
- To increase green cover across Karnataka
- To promote environmental awareness
- To support sustainable rural development
- To encourage public participation in plantation activities
- To build eco-friendly villages and communities
- To create a long-term environmental movement

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5. CORE OBJECTIVES OF THE PROJECT

Environmental Objectives

- Increase tree cover throughout Karnataka
- Promote environmental conservation
- Improve ecological balance
- Support climate-conscious development
- Reduce environmental degradation

Rural Development Objectives

- Strengthen sustainable rural development
- Improve village environmental conditions
- Promote eco-friendly community practices
- Support long-term agricultural sustainability

Social Objectives

- Create environmental awareness among citizens
- Encourage social responsibility toward nature
- Promote community participation
- Involve youth and women in green initiatives

Economic Objectives

- Create future economic assets for rural households
- Promote coconut-based rural economy
- Support sustainable livelihoods
- Encourage plantation-based economic development

6. PROJECT AREA & COVERAGE

The project is proposed to cover approximately 236–240 taluks across Karnataka.

The project will include:

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- Rural villages
- Semi-urban areas
- Gram Panchayats
- Schools and colleges
- Farmers and agricultural families
- Women self-help groups
- Youth associations
- Community organizations

The initiative is expected to benefit lakhs of households across the state.

7. TARGET BENEFICIARIES

The project primarily targets:

- Rural households
- Farmers and agricultural families
- Women's self-help groups
- Youth organizations
- Students
- Village communities
- Economically weaker sections
- Community volunteers

Indirect beneficiaries include future generations who will benefit from improved environmental conditions and increased green cover.

8. WHY COCONUT TREE?

The coconut tree is known as the "Tree of Life" because every part of the tree has value. **Benefits of Coconut Plantation**

Environmental Benefits

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- Improves ecological balance
- Supports carbon absorption
- Enhances greenery
- Improves air quality
- Helps environmental sustainability

Economic Benefits

- Provides long-term income opportunities
- Supports coconut-related businesses
- Creates future household assets

Agricultural Benefits

- Supports sustainable farming systems
- Contributes to soil and environmental improvement

Social Benefits

- Encourages family participation
- Promotes environmental responsibility
- Improves village aesthetics

The coconut tree is therefore an ideal plantation choice for long-term rural and environmental development.

9. IMPLEMENTATION STRATEGY

The project will be implemented in a phased and organized manner.

Phase 1 – Planning & Coordination

- Identification of taluks and villages
- Coordination with local authorities
- Formation of implementation teams
- Sapling procurement planning

Phase 2 – Awareness & Mobilization

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- Environmental awareness campaigns
- Public meetings and village programs
- School and college awareness activities
- Community mobilization initiatives

Phase 3 – Distribution of Saplings

- Beneficiary identification
- Household registration
- Sapling distribution programs
- Plantation guidance and support

Phase 4 – Plantation Activities

- Household plantation drives
- Community plantation events
- School plantation activities
- Village-level plantation programs

Phase 5 – Monitoring & Maintenance

- Monitoring plantation progress
- Survival assessment
- Maintenance support
- Community follow-up activities

10. COMMUNITY PARTICIPATION MODEL

The project is designed as a people's movement involving:

- Gram Panchayats
- Village leaders
- Volunteers
- Youth groups
- Women's organizations
- Farmers associations
- Schools and colleges

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- Environmental activists

The success of the project depends on strong public participation and collective environmental responsibility.

11. ROLE OF VIVA FOUNDATION®

VIVA FOUNDATION is responsible for:

- Project planning and administration
- Awareness campaigns
- Community coordination
- Plantation program management
- Monitoring and supervision
- Volunteer mobilization
- Environmental promotion activities

The organization works toward ensuring transparency, sustainability, and long-term project impact.

12. LEADERSHIP OF THE PROJECT

The project is being led by Jagadeesha B M, whose vision is to create a greener and environmentally sustainable Karnataka through community participation and plantation-based rural development.

His leadership focuses on:

- Environmental conservation
- Green Karnataka initiatives
- Social responsibility
- Rural empowerment
- Sustainable development
- Public participation in environmental activities





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13. EXPECTED OUTCOMES

The project is expected to achieve:

- Plantation of lakhs of coconut saplings
- Increased green cover across Karnataka
- Improved environmental awareness
- Stronger ecological sustainability
- Greater community participation
- Enhanced rural environmental conditions
- Long-term household economic benefits
- Promotion of eco-friendly villages

14. LONG-TERM IMPACT

The project aims to create:

- Sustainable green communities
- Improved environmental health
- Stronger ecological balance
- Environmentally conscious citizens
- Long-term rural development
- Climate-resilient villages
- A permanent green legacy for future generations

The initiative will contribute toward making Karnataka greener, healthier, and environmentally sustainable.

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15. CONCLUSION

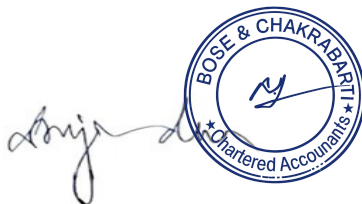
The “Per House 1 Coconut Sapling Project” by VIVA FOUNDATION and VIVA TREE SHOP is a landmark environmental and rural development initiative aimed at creating a statewide green movement across Karnataka.

The project combines:

- Environmental conservation
- Rural development
- Community participation
- Sustainable agriculture
- Ecological sustainability
- Social responsibility

Through collective effort, responsible leadership, and active public participation, the initiative seeks to create a greener, healthier, and environmentally secure future for Karnataka and future generations.

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FOLLOWING ARE THE FEW SOCIAL ACTIVITIES CONDUCTED BY SHREE VIVA FOUNDATION® THROUGHOUT THE YEARS.



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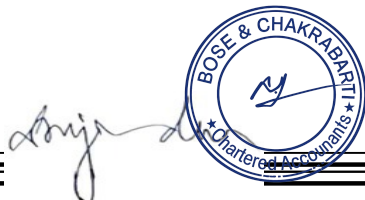
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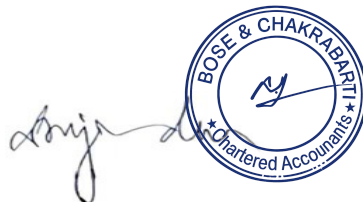
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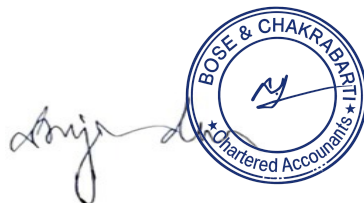
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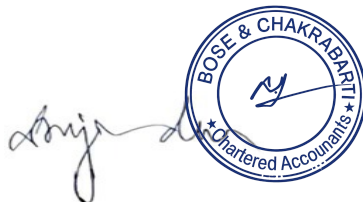
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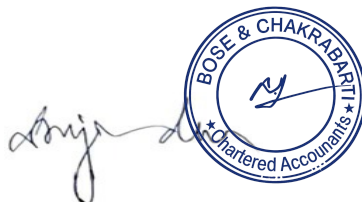
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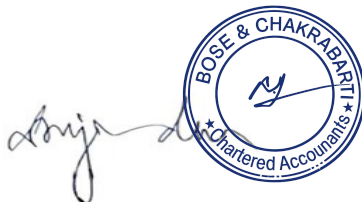
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(Proprietor)
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PROJECT PROPOSAL

“PER HOUSE 1 COCONUT SAPLING PROJECT”

A Statewide Environmental, Rural Development & Green Karnataka Initiative

Submitted By

VIVA FOUNDATION

In Association With

VIVA TREE SHOP

Project Chairman

Jagadeesha B M

Project Area

Entire Karnataka

Covering Approximately 236–240 Taluks

PROJECT PROPOSAL

1. EXECUTIVE SUMMARY

The “Per House 1 Coconut Sapling Project” is a large-scale environmental sustainability and rural development initiative proposed by VIVA FOUNDATION in collaboration with VIVA TREE SHOP.

The primary aim of the project is to distribute and plant one coconut sapling in every household across Karnataka in order to strengthen environmental sustainability, increase green cover, promote ecological conservation, and support rural development.

The project is proposed to cover approximately 236–240 taluks across Karnataka and involve active participation from rural households, Gram Panchayats, schools, colleges, farmers, women’s self-help groups, youth organizations, volunteers, and local communities.

The initiative is designed as a statewide green movement focused on:

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- Environmental protection
- Tree plantation
- Climate-conscious development
- Sustainable rural growth
- Public participation
- Ecological restoration
- Green community building

The project aims to create long-term environmental, social, and economic benefits for present and future generations.

2. INTRODUCTION

Environmental sustainability has become one of the most important priorities for society due to increasing environmental degradation, climate change, deforestation, and ecological imbalance.

Karnataka is experiencing challenges such as:

- Declining green cover
- Rising temperatures
- Water scarcity
- Soil degradation
- Urban expansion
- Environmental pollution
- Reduction in biodiversity

These issues directly impact agriculture, rural livelihoods, public health, and ecological stability.

To address these challenges, VIVA FOUNDATION proposes the “Per House 1 Coconut Sapling Project” as a mass environmental and community participation initiative.

The project encourages every household to become an active partner in environmental conservation by planting and nurturing one coconut tree.

The initiative combines environmental responsibility with rural development and aims to establish a sustainable green movement across Karnataka.

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3. ABOUT THE ORGANIZATION

VIVA FOUNDATION

VIVA FOUNDATION® is a socially committed organization working in the areas of:

- Environmental conservation
- Rural development
- Tree plantation
- Sustainable agriculture
- Community welfare
- Green awareness campaigns
- Social empowerment
- Ecological sustainability

The organization works toward creating environmentally responsible and socially empowered communities through sustainable development programs.

4. PROJECT BACKGROUND

Tree plantation plays a vital role in:

- Environmental protection
- Carbon absorption
- Climate regulation
- Air purification
- Soil conservation
- Water balance
- Ecological sustainability

However, large-scale plantation activities often fail due to lack of community involvement and long-term maintenance.

The “Per House 1 Coconut Sapling Project” addresses this issue by encouraging every household to take responsibility for nurturing one tree.

This household-based plantation model increases:

- Public ownership

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- Community participation
- Sapling survival rates
- Environmental awareness
- Long-term sustainability

The coconut tree has been selected because it provides:

- Long productive lifespan
- Economic value
- Environmental benefits
- Agricultural importance
- Sustainable income opportunities

5. NEED FOR THE PROJECT

There is an urgent need for:

- Increasing tree cover
- Strengthening environmental sustainability
- Building climate-conscious communities
- Supporting sustainable rural development
- Encouraging public participation in green initiatives

Many rural and semi-urban areas require increased greenery and environmental awareness to improve ecological balance and living conditions.

The project seeks to address these needs through organized household plantation and community participation.

6. VISION

To create a greener, environmentally sustainable, and socially responsible Karnataka where every household contributes toward environmental protection and sustainable rural development.

7. MISSION

The mission of the project is:

- To plant one coconut sapling in every household

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- To increase green cover across Karnataka
- To promote environmental awareness
- To support sustainable rural development
- To create eco-friendly communities
- To encourage public participation in plantation activities

8. PROJECT OBJECTIVES

Environmental Objectives

- Increase tree cover
- Promote ecological conservation
- Improve environmental sustainability
- Support climate resilience
- Enhance biodiversity

Social Objectives

- Build environmental awareness
- Encourage social responsibility
- Promote youth and women participation
- Create community involvement

Economic Objectives

- Support future household income generation
- Promote plantation-based rural economy
- Encourage sustainable livelihood opportunities

Rural Development Objectives

- Develop greener villages
- Improve environmental quality in rural areas
- Promote sustainable agricultural awareness

9. PROJECT AREA

The project is proposed to cover:

- Approximately 236–240 taluks in Karnataka

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- Rural villages
- Semi-urban areas
- Gram Panchayats
- Educational institutions
- Agricultural communities

10. TARGET BENEFICIARIES

Direct beneficiaries include:

- Rural households
- Farmers
- Women's self-help groups
- Students and youth
- Community organizations
- Economically weaker families

Indirect beneficiaries include future generations benefiting from improved environmental conditions.

11. PROJECT IMPLEMENTATION STRATEGY

Phase 1 – Planning & Coordination

- Taluk and village identification
- Formation of implementation teams
- Coordination with local authorities
- Community consultation meetings

Phase 2 – Awareness Programs

- Environmental awareness campaigns
- Village meetings
- School awareness drives
- Public participation programs

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Phase 3 – Sapling Procurement & Distribution

- Procurement of quality coconut saplings
- Beneficiary registration
- Distribution planning
- Household-level delivery support

Phase 4 – Plantation Activities

- Household plantation drives
- Community plantation programs
- School plantation events
- Volunteer participation

Phase 5 – Monitoring & Maintenance

- Monitoring plantation activities
- Maintenance guidance
- Sapling survival assessment
- Community follow-up programs

12. ROLE OF COMMUNITY PARTICIPATION

Community participation is a key component of the project.

The initiative encourages participation from:

- Gram Panchayats
- Village leaders
- Farmers groups
- Women's groups
- Youth organizations
- Schools and colleges
- Volunteers
- Environmental activists

The project aims to create a statewide people's environmental movement.

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13. ROLE OF VIVA FOUNDATION®

VIVA FOUNDATION will be responsible for:

- Project administration
- Awareness campaigns
- Coordination activities
- Community mobilization
- Monitoring and supervision
- Volunteer management
- Environmental promotion activities

14. ROLE OF PROJECT CHAIRMAN

Under the leadership of Jagadeesha B M, the project focuses on:

- Environmental sustainability
- Green Karnataka development
- Community participation
- Plantation awareness
- Rural empowerment
- Long-term ecological conservation

His leadership aims to inspire communities to actively participate in environmental protection.

15. EXPECTED OUTCOMES

The project is expected to:

- Plant lakhs of coconut saplings
- Increase statewide greenery
- Improve environmental awareness
- Support climate-conscious development
- Encourage household-level plantation culture
- Promote eco-friendly villages

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- Create future economic benefits for families

16. LONG-TERM IMPACT

The long-term impact includes:

- Environmental restoration
- Increased ecological sustainability
- Stronger rural environmental conditions
- Community-based green development
- Climate-resilient villages
- Sustainable plantation culture
- Green legacy for future generations

17. SUSTAINABILITY OF THE PROJECT

The sustainability of the project is ensured through:

- Household ownership of saplings
- Community participation
- Awareness programs
- Local monitoring systems
- Village-level support mechanisms
- Environmental education

This model encourages long-term maintenance and protection of planted saplings.

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18. CONCLUSION

The “Per House 1 Coconut Sapling Project” is a visionary environmental and rural development initiative by VIVA FOUNDATION and VIVA TREE SHOP aimed at building a greener, healthier, and environmentally sustainable Karnataka.

The project combines:

- Tree plantation
- Environmental awareness
- Rural development
- Community participation
- Sustainable agriculture
- Ecological conservation

Through collective action and responsible leadership, the project seeks to create a lasting green movement and environmental legacy for present and future generations.

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DETAILED PROJECT BUDGET “PER HOUSE 1 COCONUT SAPLING PROJECT” Statewide Green Karnataka Mission

PROJECT TITLE

Per House 1 Coconut Sapling (Coconut Tree) Project

IMPLEMENTING ORGANIZATION

VIVA FOUNDATION

ASSOCIATED INITIATIVE

VIVA TREE SHOP

PROJECT CHAIRMAN

Jagadeesha B M

PROJECT AREA

Entire Karnataka
Covering Approximately 236–240 Taluks

TOTAL PROJECT BUDGET

₹1,000 CRORE (Approx.)

PROJECT BUDGET SUMMARY

The “Per House 1 Coconut Sapling Project” is proposed as a large-scale statewide environmental and rural development mission with an estimated project budget of approximately ₹1,000 Crore.

The project aims to distribute and plant coconut saplings at household level throughout Karnataka while ensuring proper transportation, awareness, volunteer support, monitoring, plantation guidance, and maintenance activities.

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The budget has been designed to support:

- Procurement of quality coconut saplings
- Transportation and logistics
- Volunteer and field staff support
- Public awareness programs
- Village-level implementation
- Plantation drives
- Monitoring and supervision
- Administrative management
- Sustainability and maintenance support

The project budget reflects the scale of implementation across approximately 236-240 taluks in Karnataka.

ESTIMATED COST STRUCTURE PER SAPLING

Component	Estimated Cost Per Sapling
Coconut Sapling Cost	₹350
Transportation & Logistics	₹250
Volunteer Charges & Field Support	₹200
Awareness & Distribution Expenses	₹80
Monitoring & Maintenance Support	₹70
Administrative & Coordination Expenses	₹50
Documentation & Reporting	₹25
Miscellaneous & Contingency	₹25

Total Estimated Cost Per Sapling = ₹1,050

DETAILED BUDGET BREAKUP

1. COCONUT SAPLING PROCUREMENT COST

Estimated Allocation: ₹350 Crore

This component includes:

- Procurement of quality coconut saplings

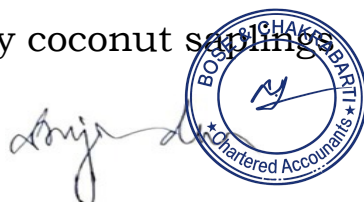
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- Nursery development support
- Sapling preparation and grading
- Storage and handling
- Pre-distribution inspection

The project focuses on distributing healthy and high-quality coconut saplings suitable for plantation in different regions of Karnataka.

Activities Covered

- Nursery coordination
- Sapling purchase
- Quality verification
- Packaging
- Temporary storage arrangements

2. TRANSPORTATION & LOGISTICS COST

Estimated Allocation: ₹250 Crore

This component covers transportation of saplings from nurseries to villages and households across Karnataka.

Expenses Include

- Vehicle transportation
- Fuel expenses
- Loading and unloading charges
- Taluk-level distribution logistics
- Village transportation arrangements
- Temporary distribution centers
- Rural transportation support

Due to statewide coverage and remote village accessibility, transportation forms a major component of the project budget.

3. VOLUNTEER & FIELD STAFF SUPPORT

Estimated Allocation: ₹200 Crore

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The project requires large-scale volunteer and field-level participation throughout Karnataka.

Expenses Include

- Volunteer honorarium
- Field coordinators support
- Taluk-level project staff
- Village coordinators
- Plantation guidance teams
- Community mobilization teams
- Awareness campaign staff

This component ensures effective implementation and public participation.

4. AWARENESS & PUBLIC OUTREACH PROGRAMS

Estimated Allocation: ₹80 Crore

Public awareness is essential for long-term success and sapling survival.

Activities Include

- Environmental awareness campaigns
- Village meetings
- School awareness programs
- Public participation drives
- Promotional materials
- Green Karnataka campaigns
- Plantation awareness events

The objective is to educate citizens about environmental conservation and plantation responsibility.

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5. MONITORING & MAINTENANCE SUPPORT

Estimated Allocation: ₹70 Crore

Monitoring is necessary to ensure sapling survival and successful plantation outcomes.

Activities Include

- Survival monitoring
- Village-level follow-up visits
- Plantation inspections
- Technical guidance
- Maintenance awareness
- Replacement support for damaged saplings
- Monitoring teams and supervision

This component ensures long-term sustainability of the project.

6. ADMINISTRATIVE & COORDINATION EXPENSES

Estimated Allocation: ₹50 Crore

This component supports project administration and statewide coordination.

Expenses Include

- Office administration
- Taluk-level coordination centers
- Communication systems
- Staff management
- Project documentation
- Coordination meetings
- Technical planning

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7. DOCUMENTATION & REPORTING

Estimated Allocation: ₹25 Crore

This component includes:

- Project reports
- Field documentation
- Data collection
- Beneficiary records
- Photography and video documentation
- Plantation statistics
- Reporting systems

Documentation is important for transparency and project evaluation.

8. MISCELLANEOUS & CONTINGENCY FUND

Estimated Allocation: ₹25 Crore

This allocation is reserved for:

- Emergency transportation
- Additional field requirements
- Weather-related challenges
- Unforeseen operational expenses
- Special implementation needs

This fund ensures uninterrupted project execution.

TOTAL PROJECT BUDGET STRUCTURE

Budget Component	Estimated Allocation
Coconut Sapling Procurement	₹350 Crore
Transportation & Logistics	₹250 Crore
Volunteer & Field Support	₹200 Crore
Awareness Programs	₹80 Crore

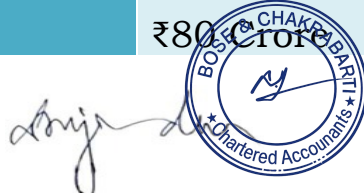
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Monitoring & Maintenance	₹70 Crore
Administration & Coordination	₹50 Crore
Documentation & Reporting	₹25 Crore
Miscellaneous & Contingency	₹25 Crore

TOTAL ESTIMATED PROJECT COST = ₹1,000 CRORE

PROJECT IMPLEMENTATION SCALE

The project is expected to cover:

- Approximately 236–240 taluks
- Lakhs of households
- Thousands of villages
- Schools and colleges
- Gram Panchayats
- Rural and semi-urban communities

The initiative aims to become one of the largest household-level plantation movements in Karnataka.

EXPECTED OUTCOMES OF THE INVESTMENT

The ₹1,000 Crore investment is expected to generate:

- Large-scale environmental impact
- Increased green cover
- Long-term ecological sustainability
- Greater environmental awareness
- Improved rural environmental conditions
- Future household economic benefits
- Climate-conscious community development
- Green Karnataka movement

LONG-TERM BENEFITS

The project will contribute toward:

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- Sustainable environmental development
- Rural empowerment
- Climate resilience
- Ecological restoration
- Green economic growth
- Community participation
- Long-term plantation culture

The coconut saplings planted today will provide environmental and economic value for future generations.

CONCLUSION

The “Per House 1 Coconut Sapling Project” by VIVA FOUNDATION and VIVA TREE SHOP is a visionary ₹1,000 Crore environmental and rural development initiative designed to create a greener and environmentally sustainable Karnataka.

The project combines:

- Tree plantation
- Environmental conservation
- Rural development
- Public participation
- Sustainable livelihoods
- Ecological sustainability

Through large-scale implementation, strong leadership, and community participation, the initiative aims to create a lasting green legacy for Karnataka and future generations.

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1. COCONUT SAPLING PROCUREMENT COST

Estimated Allocation: ₹350 Crore

The Coconut Sapling Procurement Component is one of the most important and foundational parts of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

This component focuses on the large-scale procurement, preparation, quality verification, storage, and supply of healthy coconut saplings for plantation across approximately 236–240 taluks in Karnataka.

The success of the entire project depends significantly on the quality, survival capacity, health condition, and suitability of the coconut saplings distributed to households and communities.

The estimated allocation of ₹350 Crore has been planned to ensure that only high-quality and environmentally suitable coconut saplings are procured and distributed under the project.

OBJECTIVE OF THE PROCUREMENT COMPONENT

The primary objective of this component is:

- To procure healthy and disease-free coconut saplings
- To ensure quality plantation material for long-term sustainability
- To improve sapling survival rates after plantation
- To support large-scale plantation across Karnataka
- To ensure region-wise suitability of saplings
- To establish systematic procurement and distribution mechanisms

The project aims to provide high-standard plantation material that can survive climatic conditions and contribute toward long-term environmental and economic benefits.

IMPORTANCE OF QUALITY SAPLINGS

The quality of saplings directly influences:

- Survival rate of plantation

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- Long-term growth performance
- Environmental impact
- Coconut productivity
- Household economic benefits
- Sustainability of the plantation program

Poor-quality saplings may result in:

- Low survival rates
- Disease spread
- Weak plant growth
- Reduced environmental benefits
- Financial losses
- Failure of plantation objectives

Therefore, the project gives special importance to scientific procurement and quality verification processes.

COMPONENTS INCLUDED UNDER PROCUREMENT COST

The Coconut Sapling Procurement Budget includes multiple operational and technical activities required for statewide implementation.

1. PROCUREMENT OF QUALITY COCONUT SAPLINGS

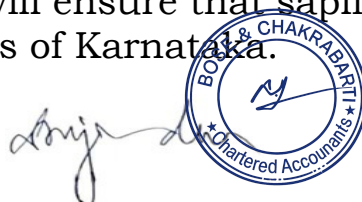
A major portion of the budget is allocated for purchasing healthy coconut saplings from approved nurseries and certified plantation suppliers.

The project will focus on:

- Disease-free saplings
- Strong root development
- Healthy leaf growth
- Suitable age and size
- Climatic adaptability
- Long-term productivity potential

The procurement process will ensure that saplings meet plantation standards suitable for different regions of Karnataka.

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Activities Include

- Identification of nursery suppliers
- Supplier verification
- Procurement agreements
- Bulk sapling purchase
- Technical inspection before procurement
- Selection of suitable coconut varieties

2. NURSERY DEVELOPMENT SUPPORT

The project also supports nursery-level activities to strengthen sapling production capacity and ensure continuous availability of quality plantation material.

Nursery Support Activities Include

- Coordination with local nurseries
- Support for coconut sapling cultivation
- Encouragement of regional nursery participation
- Technical guidance for nursery management
- Strengthening nursery infrastructure
- Sapling growth monitoring

This component helps build sustainable nursery networks within Karnataka.

3. SAPLING PREPARATION & GRADING

Before distribution, saplings will undergo systematic preparation and grading processes.

The objective is to ensure uniformity, quality, and plantation readiness.

Preparation Activities Include

- Cleaning and maintenance
- Root health inspection
- Removal of damaged saplings
- Size classification
- Plantation readiness verification

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- Moisture maintenance during handling

Grading Criteria Include

- Sapling height
- Root development
- Stem strength
- Leaf condition
- Disease resistance
- Growth quality

Only approved and healthy saplings will be selected for distribution.

4. QUALITY INSPECTION & VERIFICATION

Quality inspection is a critical activity under this component.

Technical teams and field coordinators will conduct inspections to ensure the procurement of healthy plantation material.

Inspection Activities Include

- Nursery inspections
- Disease detection
- Root system verification
- Growth condition assessment
- Pest infection checks
- Physical quality evaluation

The project aims to minimize plantation failure by implementing strict quality verification procedures.

5. STORAGE & HANDLING ARRANGEMENTS

Proper storage and handling are essential to maintain sapling health before distribution.

The budget includes temporary storage arrangements at district, taluk, and village levels.

Storage Activities Include

- Temporary storage centers

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- Moisture management
- Shade arrangements
- Handling supervision
- Safe unloading and stacking
- Protection from heat and physical damage

Improper handling can affect sapling survival; therefore, scientific handling methods will be followed.

6. PACKAGING & PROTECTION MATERIALS

Packaging support is included to ensure safe transportation and distribution of saplings.

Packaging Support Includes

- Root protection materials
- Transportation covers
- Moisture preservation support
- Eco-friendly packaging methods
- Handling support materials

The objective is to reduce damage during transportation and delivery.

7. REGION-WISE SAPLING SELECTION

Different climatic conditions across Karnataka require region-appropriate plantation planning.

The project will consider:

- Soil conditions
- Rainfall patterns
- Climatic suitability
- Regional agricultural conditions
- Water availability

Suitable coconut varieties may be selected based on geographical and environmental conditions.

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8. COORDINATION WITH NURSERIES & SUPPLIERS

Large-scale implementation requires strong coordination with nursery networks and plantation suppliers.

Coordination Activities Include

- Vendor registration
- Procurement scheduling
- Supply chain management
- Quality agreements
- Distribution planning
- Supply monitoring systems

The project aims to establish a transparent and efficient procurement system.

9. LOGISTICS SUPPORT DURING PROCUREMENT

The procurement component also includes movement support from nurseries to temporary storage and distribution points.

Activities Include

- Loading supervision
- Safe transportation planning
- Dispatch coordination
- Delivery scheduling
- Inventory tracking

This ensures timely and efficient sapling availability across taluks.

10. RISK MANAGEMENT & LOSS PREVENTION

The project includes preventive measures to reduce:

- Sapling damage
- Transportation losses
- Disease spread
- Drying and dehydration
- Storage-related damage

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Risk management mechanisms will improve project efficiency and sapling survival.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Sapling Procurement	₹220 Crore
Nursery Development Support	₹30 Crore
Quality Inspection & Grading	₹20 Crore
Storage & Handling	₹25 Crore
Packaging & Protection Materials	₹15 Crore
Supplier Coordination & Logistics	₹25 Crore
Technical Supervision & Monitoring	₹10 Crore
Contingency & Risk Management	₹5 Crore

Total Estimated Allocation: ₹350 Crore

EXPECTED OUTCOMES

This component is expected to achieve:

- Distribution of high-quality coconut saplings
- Improved plantation survival rates
- Long-term environmental sustainability
- Increased plantation success across Karnataka
- Strengthened nursery networks
- Efficient statewide plantation implementation

The component forms the backbone of the entire plantation initiative.

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CONCLUSION

The Coconut Sapling Procurement Component is a critical investment area of the “Per House 1 Coconut Sapling Project” undertaken by VIVA FOUNDATION and VIVA TREE SHOP.

The ₹350 Crore allocation ensures systematic procurement, scientific quality verification, safe handling, and efficient supply of healthy coconut saplings throughout Karnataka.

This component is designed to ensure long-term plantation success, environmental sustainability, and the creation of a strong green foundation for future generations.

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2. TRANSPORTATION & LOGISTICS COST

Estimated Allocation: ₹250 Crore

The Transportation & Logistics Component is one of the most critical operational components of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

This component focuses on the safe, systematic, and timely transportation of coconut saplings from nurseries to district centers, taluk distribution points, villages, and beneficiary households across approximately 236–240 taluks in Karnataka.

Since the project is being implemented on a statewide scale covering rural, semi-urban, and remote village areas, transportation and logistics management play a vital role in ensuring successful plantation activities and sapling survival.

The estimated allocation of ₹250 Crore has been planned to establish an efficient logistics network capable of handling large-scale sapling movement, distribution coordination, rural accessibility challenges, and timely delivery operations throughout Karnataka.

OBJECTIVE OF THE TRANSPORTATION & LOGISTICS COMPONENT

The primary objectives of this component are:

- To ensure safe transportation of coconut saplings
- To prevent sapling damage during transit
- To establish efficient statewide distribution systems
- To support last-mile delivery to villages and households
- To maintain sapling quality during transportation
- To ensure timely distribution and plantation activities

The transportation system is designed to support smooth implementation and maximize plantation success rates.

IMPORTANCE OF TRANSPORTATION & LOGISTICS

Transportation is a major operational requirement because:

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- The project covers the entire state of Karnataka
- Large quantities of saplings must be moved safely
- Rural and remote villages require special transportation planning
- Saplings are sensitive to heat, dehydration, and physical damage
- Timely distribution is essential for plantation success

An organized logistics system ensures:

- Timely delivery
- Reduced sapling mortality
- Efficient village-level implementation
- Better coordination
- Cost-effective operations
- Improved project sustainability

COMPONENTS INCLUDED UNDER TRANSPORTATION & LOGISTICS COST

The Transportation & Logistics Budget includes multiple operational activities required for statewide plantation implementation.

1. VEHICLE TRANSPORTATION

A major portion of the allocation is reserved for transportation vehicles required for moving saplings across Karnataka.

Transportation support includes:

- Trucks
- Mini transport vehicles
- Rural goods carriers
- Distribution vans
- Temporary transport vehicles
- Village delivery vehicles

Vehicle transportation is required for:

- Nursery to district transport
- District to taluk transport

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- Taluk to village delivery
- Village-level distribution support
- Household-level delivery assistance in selected regions

Activities Include

- Vehicle hiring
- Transport scheduling
- Route planning
- Driver coordination
- Distribution planning
- Transportation supervision

The project requires continuous transportation operations during plantation seasons.

2. FUEL & OPERATIONAL EXPENSES

Fuel expenses form a significant component due to:

- Long-distance transportation
- Statewide coverage
- Rural connectivity requirements
- Multiple transportation stages

Fuel Expenses Include

- Diesel and fuel costs
- Vehicle operational support
- Rural route transportation expenses
- Distribution vehicle running costs
- Generator and support fuel requirements

Fuel management is necessary to maintain uninterrupted transportation activities throughout project implementation.

3. LOADING & UNLOADING CHARGES

Loading and unloading activities require manpower support and careful handling

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procedures.

Improper loading can damage saplings and reduce plantation success.

Activities Include

- Loading supervision
- Safe unloading support
- Labor charges
- Packaging handling
- Stacking arrangements
- Damage prevention support

Special attention will be given to root protection and sapling safety during handling operations.

4. TALUK-LEVEL DISTRIBUTION LOGISTICS

The project proposes establishment of taluk-level distribution systems for efficient implementation.

Taluk distribution centers will function as:

- Temporary storage points
- Coordination centers
- Village dispatch units
- Community collection points

Taluk-Level Activities Include

- Distribution scheduling
- Inventory management
- Taluk transportation coordination
- Local delivery arrangements
- Village dispatch planning
- Distribution supervision

This decentralized model improves efficiency and reduces transportation delays.

5. VILLAGE TRANSPORTATION ARRANGEMENTS

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Village-level transportation is essential because many rural areas have:

- Remote access roads
- Interior village routes
- Limited transportation connectivity

The project includes transportation support for:

- Remote villages
- Interior rural communities
- Difficult-access plantation areas
- Small household distribution clusters

Activities Include

- Local transport hiring
- Rural goods carriers
- Tractor and mini-vehicle support
- Village-level delivery coordination
- Local route management

Village transportation ensures last-mile delivery support for beneficiaries.

6. TEMPORARY DISTRIBUTION CENTERS

Temporary distribution centers will be established at district, taluk, and village levels for organized sapling management.

Distribution Center Activities Include

- Temporary storage arrangements
- Sapling handling support
- Beneficiary distribution systems
- Queue management
- Volunteer coordination
- Distribution supervision

These centers will improve operational efficiency and reduce transportation confusion during plantation drives.

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7. RURAL TRANSPORTATION SUPPORT

Special rural transportation support is necessary because:

- Many villages are geographically dispersed
- Rural roads may be seasonal or difficult
- Transportation access varies by region

The project includes:

- Flexible transportation planning
- Rural route support systems
- Seasonal route adjustments
- Transportation backup arrangements
- Emergency delivery support

This ensures uninterrupted project implementation across all target areas.

8. LOGISTICS COORDINATION & MANAGEMENT

Large-scale statewide implementation requires centralized logistics coordination.

Coordination Activities Include

- Transportation planning
- Delivery scheduling
- Route optimization
- Supply chain monitoring
- Inventory tracking
- Communication systems
- Distribution management

Efficient logistics coordination reduces delays and operational losses.

9. SAPLING PROTECTION DURING TRANSIT

Coconut saplings are sensitive plantation materials that require protection during transportation.

Protection Measures Include

- Moisture management

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- Shade protection
- Controlled stacking
- Ventilation support
- Root safety measures
- Transit monitoring

The project prioritizes sapling health throughout transportation operations.

10. EMERGENCY & BACKUP TRANSPORT SUPPORT

The project includes emergency logistics support for:

- Vehicle breakdowns
- Weather-related delays
- Route disruptions
- Remote delivery challenges
- Additional transportation requirements

Backup systems are necessary for uninterrupted project execution.

ESTIMATED FINANCIAL ALLOCATION

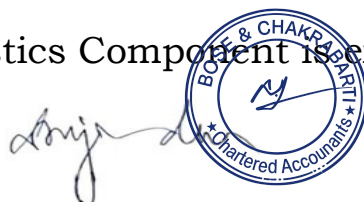
Activity	Estimated Allocation
Vehicle Transportation	₹110 Crore
Fuel & Operational Expenses	₹50 Crore
Loading & Unloading Charges	₹20 Crore
Taluk-Level Distribution Logistics	₹25 Crore
Village Transportation Support	₹20 Crore
Temporary Distribution Centers	₹10 Crore
Logistics Coordination & Monitoring	₹10 Crore
Emergency & Backup Transportation	₹5 Crore

Total Estimated Allocation: ₹250 Crore

EXPECTED OUTCOMES

The Transportation & Logistics Component is expected to achieve:

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- Timely sapling distribution
- Safe transportation across Karnataka
- Reduced sapling damage
- Efficient rural delivery systems
- Improved project implementation efficiency
- Strong village-level distribution support
- Better plantation success rates

This component forms the operational backbone of the statewide plantation initiative.

LONG-TERM BENEFITS

Efficient transportation and logistics systems will contribute toward:

- Successful plantation implementation
- Increased sapling survival rates
- Better rural participation
- Stronger project coordination
- Sustainable statewide environmental development

The logistics system ensures that every beneficiary household receives plantation support in an organized and timely manner.

CONCLUSION

The Transportation & Logistics Component of the “Per House 1 Coconut Sapling Project” by VIVA FOUNDATION and VIVA TREE SHOP is a critical operational investment designed to support efficient statewide plantation implementation across Karnataka.

The ₹250 Crore allocation ensures safe transportation, rural accessibility, organized distribution systems, and effective logistics coordination for successful execution of the project.

This component plays a vital role in creating a strong foundation for large-scale environmental sustainability and green development throughout Karnataka.

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3. VOLUNTEER & FIELD STAFF SUPPORT

Estimated Allocation: ₹200 Crore

The Volunteer & Field Staff Support Component is one of the most important human resource and implementation support systems of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

The successful implementation of a statewide plantation and rural development initiative across approximately 236–240 taluks in Karnataka requires strong field-level coordination, volunteer participation, technical guidance, community mobilization, and continuous monitoring support.

This component focuses on developing and supporting a large-scale human resource network consisting of:

- Volunteers
- Field coordinators
- Taluk-level staff
- Village coordinators
- Plantation support teams
- Awareness campaign teams
- Community mobilization teams

The estimated allocation of ₹200 Crore has been planned to ensure efficient project execution, strong public participation, smooth field operations, and successful implementation of plantation activities throughout Karnataka.

OBJECTIVE OF THE VOLUNTEER & FIELD STAFF COMPONENT

The major objectives of this component are:

- To establish strong field-level implementation systems
- To support large-scale volunteer participation

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- To strengthen village-level coordination
- To provide plantation guidance and supervision
- To mobilize community participation
- To ensure effective monitoring and follow-up activities
- To improve project implementation efficiency

The component aims to build a people-centered implementation structure that ensures long-term sustainability and successful plantation outcomes.

IMPORTANCE OF VOLUNTEERS & FIELD STAFF

A statewide plantation initiative requires extensive manpower support because:

- The project covers lakhs of households
- Activities are spread across multiple taluks and villages
- Community participation must be continuously encouraged
- Plantation guidance is necessary for beneficiaries
- Monitoring and follow-up activities require local presence

Volunteers and field staff act as the bridge between:

- The organization
- Communities
- Beneficiaries
- Local institutions
- Plantation implementation systems

Their involvement ensures better coordination, public trust, and long-term plantation sustainability.

COMPONENTS INCLUDED UNDER VOLUNTEER & FIELD STAFF SUPPORT

The Volunteer & Field Staff Budget includes several operational and human resource support activities required for statewide implementation.

1. VOLUNTEER HONORARIUM

Volunteers are the backbone of the project's grassroots implementation model.

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The project proposes financial support and honorarium assistance for volunteers involved in:

- Plantation activities
- Public awareness programs
- Community coordination
- Sapling distribution
- Monitoring activities
- Environmental campaigns

Volunteer Activities Include

- Household coordination
- Beneficiary guidance
- Plantation assistance
- Awareness communication
- Village participation mobilization
- Reporting support

The honorarium system is intended to encourage active participation and recognize the contribution of volunteers working at grassroots level.

2. FIELD COORDINATORS SUPPORT

Field coordinators will supervise project implementation at district and regional levels.

They will act as operational managers responsible for:

- Monitoring plantation progress
- Coordinating field activities
- Managing distribution systems
- Supervising volunteers
- Reporting implementation progress

Field Coordinator Responsibilities Include

- Regional planning
- Village-level coordination

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- Team supervision
- Awareness campaign management
- Logistics coordination
- Technical communication support

Field coordinators ensure systematic execution of project activities across Karnataka.

3. TALUK-LEVEL PROJECT STAFF

Taluk-level project teams are essential for decentralized implementation and local administration.

Each taluk may require dedicated staff for:

- Distribution coordination
- Beneficiary registration
- Monitoring plantation activities
- Managing village communication
- Reporting and documentation

Taluk-Level Activities Include

- Local implementation planning
- Taluk coordination meetings
- Community support systems
- Plantation monitoring
- Awareness campaign supervision
- Volunteer coordination

Taluk-level teams improve operational efficiency and strengthen local participation.

4. VILLAGE COORDINATORS

Village coordinators are responsible for direct communication with rural communities and beneficiary households.

Their role is essential because they:

- Understand local conditions

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- Support beneficiary participation
- Assist in plantation activities
- Coordinate village-level implementation

Village Coordinator Activities Include

- Household communication
- Sapling distribution support
- Plantation guidance
- Village awareness programs
- Monitoring plantation progress
- Community mobilization

Village-level coordination helps improve plantation survival and public participation.

5. PLANTATION GUIDANCE TEAMS

Technical and plantation guidance teams will support beneficiaries with proper plantation practices.

The objective is to ensure:

- Correct plantation methods
- Better sapling survival
- Long-term growth sustainability

Guidance Activities Include

- Plantation demonstrations
- Technical instructions
- Watering guidance
- Soil preparation support
- Sapling care awareness
- Plantation monitoring

This component improves the quality and effectiveness of plantation activities.

6. COMMUNITY MOBILIZATION TEAMS

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Community mobilization is essential for creating a statewide environmental movement.

Special teams will work to:

- Encourage public participation
- Organize village meetings
- Promote environmental awareness
- Build community ownership

Activities Include

- Gram Sabha participation
- Community awareness drives
- Volunteer recruitment
- Social participation programs
- Public engagement campaigns

These teams strengthen social involvement and environmental responsibility.

7. AWARENESS CAMPAIGN STAFF

Awareness staff will support educational and promotional activities related to:

- Environmental conservation
- Tree plantation importance
- Green Karnataka mission
- Community participation

Activities Include

- School awareness programs
- Public campaigns
- Village awareness events
- Green drives
- Awareness material distribution
- Environmental education programs

This component supports long-term environmental awareness among citizens.

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8. TRAINING & CAPACITY BUILDING

The project includes training support for:

- Volunteers
- Coordinators
- Awareness teams
- Field staff

Training Activities Include

- Plantation techniques
- Community communication
- Monitoring methods
- Environmental awareness
- Reporting systems
- Team coordination

Training improves implementation quality and field efficiency.

9. MONITORING & REPORTING SUPPORT

Field staff will assist in:

- Plantation monitoring
- Survival assessment
- Beneficiary follow-up
- Data collection
- Reporting systems

This ensures accountability and transparency in implementation.

10. COMMUNICATION & FIELD OPERATIONS SUPPORT

Field teams require operational support for:

- Communication systems
- Local travel
- Coordination meetings

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- Field visits
- Monitoring activities

This component supports uninterrupted field operations across Karnataka.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Volunteer Honorarium	₹60 Crore
Field Coordinators Support	₹30 Crore
Taluk-Level Project Staff	₹35 Crore
Village Coordinators	₹25 Crore
Plantation Guidance Teams	₹15 Crore
Community Mobilization Teams	₹15 Crore
Awareness Campaign Staff	₹10 Crore
Training & Capacity Building	₹5 Crore
Monitoring & Reporting Support	₹3 Crore
Communication & Field Operations	₹2 Crore

Total Estimated Allocation: ₹200 Crore

EXPECTED OUTCOMES

The Volunteer & Field Staff Support Component is expected to achieve:

- Strong grassroots implementation
- Better community participation
- Efficient field coordination
- Improved plantation monitoring
- Increased sapling survival rates
- Greater environmental awareness

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- Sustainable village-level engagement

This component strengthens the human resource foundation of the entire project.

LONG-TERM BENEFITS

The project's volunteer and field network will contribute toward:

- Building environmental leadership
- Encouraging youth participation
- Strengthening community ownership
- Promoting sustainable plantation culture
- Developing local environmental awareness systems

The initiative will create a long-term social and environmental participation model throughout Karnataka.

CONCLUSION

The Volunteer & Field Staff Support Component of the "Per House 1 Coconut Sapling Project" by VIVA FOUNDATION and VIVA TREE SHOP is a critical operational and community participation investment designed to ensure effective statewide implementation.

The ₹200 Crore allocation supports volunteers, coordinators, plantation guidance teams, and awareness staff working across Karnataka to build a strong environmental movement and ensure successful project execution.

This component plays a vital role in strengthening grassroots participation, plantation sustainability, and long-term environmental development across the state.

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4. AWARENESS & PUBLIC OUTREACH PROGRAMS

Estimated Allocation: ₹80 Crore

The Awareness & Public Outreach Component is a major social mobilization and environmental education component of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

The long-term success of any large-scale plantation initiative depends not only on sapling distribution but also on public awareness, community responsibility, environmental education, and active citizen participation.

This component focuses on creating a statewide environmental awareness movement across approximately 236–240 taluks in Karnataka through organized campaigns, village outreach programs, school awareness activities, public participation drives, and environmental education initiatives.

The estimated allocation of ₹80 Crore has been planned to strengthen public understanding regarding:

- Environmental conservation
- Tree plantation importance
- Climate change awareness
- Ecological sustainability
- Plantation maintenance responsibility
- Community participation in green development

The objective is to transform the plantation initiative into a people-driven environmental movement throughout Karnataka.

OBJECTIVE OF THE AWARENESS & OUTREACH COMPONENT

The primary objectives of this component are:

- To create environmental awareness among citizens
- To educate communities about plantation importance
- To encourage public participation in tree plantation activities
- To improve sapling survival through awareness and guidance
- To build environmental responsibility at household level

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- To strengthen community ownership of plantation activities
- To promote the concept of Green Karnataka

The awareness component aims to create long-term behavioral and social change regarding environmental protection.

IMPORTANCE OF PUBLIC AWARENESS

Public awareness is essential because:

- Plantation success depends on community participation
- Sapling survival requires household-level care and responsibility
- Environmental protection requires citizen involvement
- Rural communities require awareness regarding long-term environmental benefits
- Sustainable development depends on public cooperation

Without awareness:

- Saplings may not be properly maintained
- Plantation survival rates may decrease
- Community participation may remain limited
- Environmental goals may not be achieved effectively

Therefore, awareness and outreach activities are considered a major pillar of the project.

COMPONENTS INCLUDED UNDER AWARENESS & PUBLIC OUTREACH

The Awareness & Public Outreach Budget includes several educational, promotional, communication, and social mobilization activities required for statewide implementation.

1. ENVIRONMENTAL AWARENESS CAMPAIGNS

Environmental awareness campaigns will be organized throughout Karnataka to educate citizens about:

- Importance of tree plantation
- Climate change

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- Environmental sustainability
- Ecological balance
- Green living practices
- Conservation of natural resources

Campaign Activities Include

- Public environmental rallies
- Green awareness programs
- Eco-awareness sessions
- Plantation promotion campaigns
- Climate awareness discussions
- Public environmental events

The campaigns aim to create strong environmental consciousness among communities.

2. VILLAGE MEETINGS & COMMUNITY OUTREACH

Village-level awareness meetings will be conducted to directly engage with rural communities and beneficiary households.

Village Outreach Activities Include

- Gram Sabha awareness sessions
- Community interaction meetings
- Plantation orientation programs
- Household awareness communication
- Village environmental discussions
- Local participation planning

Village meetings help build trust, participation, and local ownership of plantation activities.

3. SCHOOL & COLLEGE AWARENESS PROGRAMS

Educational institutions play a major role in building environmental responsibility among future generations.

Awareness programs will be organized

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- Government schools
- Private schools
- Colleges
- Educational institutions
- Youth organizations

Activities Include

- Tree plantation awareness sessions
- Student environmental workshops
- Green Karnataka awareness drives
- Essay and drawing competitions
- Student participation campaigns
- Eco-club activities

The objective is to inspire students and youth to become environmental ambassadors.

4. PUBLIC PARTICIPATION DRIVES

The project aims to encourage mass public participation in plantation and environmental activities.

Participation Activities Include

- Community plantation drives
- Public volunteer registration
- Green movement campaigns
- Environmental pledge programs
- Citizen participation events
- Village-level plantation celebrations

Public participation strengthens community ownership and sustainability of the project.

5. PROMOTIONAL & EDUCATIONAL MATERIALS

Awareness activities require effective communication materials to educate and motivate citizens.

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Promotional Materials Include

- Posters
- Banners
- Pamphlets
- Handbooks
- Awareness booklets
- Plantation guidelines
- Environmental education materials
- Display boards

The materials will be prepared in accessible formats suitable for rural and urban communities.

6. GREEN KARNATAKA CAMPAIGNS

The project proposes statewide “Green Karnataka” campaigns to promote environmental consciousness and plantation participation.

Campaign Activities Include

- Green Karnataka rallies
- Public awareness events
- Statewide plantation drives
- Green village promotion
- Eco-friendly community campaigns
- Environmental leadership programs

The campaigns aim to establish Karnataka as a model environmentally responsible state.

7. PLANTATION AWARENESS EVENTS

Special plantation awareness events will be conducted during:

- Plantation drives
- Environmental celebrations

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- Public campaigns
- Village gatherings
- School programs

Activities Include

- Demonstration plantation events
- Plantation guidance sessions
- Community awareness programs
- Plantation responsibility education
- Public motivational activities

These events encourage proper plantation practices and long-term maintenance.

8. MEDIA & COMMUNICATION SUPPORT

Communication support is essential for statewide outreach and public awareness.

Media Activities Include

- Public announcements
- Social awareness communication
- Community information dissemination
- Local media coordination
- Awareness campaigns through public platforms

This helps reach larger populations and improve public engagement.

9. YOUTH & WOMEN PARTICIPATION PROGRAMS

Special awareness activities will encourage participation from:

- Youth groups
- Women's self-help groups
- Student volunteers
- Social organizations

Activities Include

- Leadership awareness programs
- Environmental volunteer drives

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- Women participation campaigns
- Youth green initiatives

This strengthens social participation and community involvement.

10. ENVIRONMENTAL EDUCATION & BEHAVIORAL CHANGE

Long-term environmental sustainability requires behavioral and social transformation.

The project will promote:

- Plantation responsibility
- Environmental ethics
- Green household culture
- Sustainable living practices
- Ecological awareness

The objective is to create a culture of environmental responsibility throughout Karnataka.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Environmental Awareness Campaigns	₹20 Crore
Village Meetings & Community Outreach	₹12 Crore
School & College Awareness Programs	₹10 Crore
Public Participation Drives	₹8 Crore
Promotional & Educational Materials	₹8 Crore
Green Karnataka Campaigns	₹7 Crore
Plantation Awareness Events	₹5 Crore
Media & Communication Support	₹4 Crore
Youth & Women Participation Programs	₹3 Crore
Environmental Education & Behavioral Change Programs	₹3 Crore

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Total Estimated Allocation: ₹80 Crore

EXPECTED OUTCOMES

The Awareness & Public Outreach Component is expected to achieve:

- Increased environmental awareness
- Greater public participation
- Improved sapling survival rates
- Stronger community ownership
- Better plantation maintenance
- Increased youth and women participation
- Development of environmentally conscious communities

The component will help create a long-term green movement across Karnataka.

LONG-TERM BENEFITS

The awareness activities will contribute toward:

- Environmental responsibility among citizens
- Sustainable plantation culture
- Green household development
- Eco-friendly communities
- Climate-conscious public behavior
- Long-term environmental sustainability

The initiative will strengthen Karnataka's environmental future through education and public participation.

CONCLUSION

The Awareness & Public Outreach Component of the "Per House 1 Coconut Sapling Project" by VIVA FOUNDATION and VIVA TREE SHOP is a vital social mobilization and environmental education investment designed to create a statewide environmental awareness movement across Karnataka.

The ₹80 Crore allocation supports campaigns, awareness programs, educational activities, public participation initiatives, and community outreach systems that

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strengthen plantation sustainability and environmental responsibility.

This component plays a critical role in transforming the project into a people-driven Green Karnataka mission for present and future generations.

5. MONITORING & MAINTENANCE SUPPORT

Estimated Allocation: ₹70 Crore

The Monitoring & Maintenance Support Component is one of the most essential sustainability and quality assurance mechanisms of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

The long-term success of the plantation initiative depends not only on sapling distribution and plantation activities but also on continuous monitoring, technical supervision, maintenance support, and survival management after plantation.

This component focuses on ensuring the healthy growth, protection, and long-term survival of coconut saplings planted across approximately 236–240 taluks in Karnataka.

The estimated allocation of ₹70 Crore has been planned to establish a systematic monitoring and maintenance framework that supports:

- Plantation survival
- Technical supervision
- Village-level follow-up
- Maintenance awareness
- Replacement support
- Field inspections
- Monitoring teams and reporting systems

The objective is to improve sapling survival rates and ensure sustainable environmental outcomes throughout Karnataka.

OBJECTIVE OF THE MONITORING & MAINTENANCE COMPONENT

The major objectives of this component are:

- To ensure survival of planted coconut saplings
- To provide technical support for plantation maintenance
- To monitor plantation progress at field level

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- To identify and resolve plantation-related issues
- To strengthen long-term sustainability of the project
- To improve accountability and implementation quality
- To support beneficiary households with guidance and follow-up

This component is designed to ensure that plantation activities continue successfully beyond the initial distribution stage.

IMPORTANCE OF MONITORING & MAINTENANCE

Monitoring and maintenance are essential because:

- Newly planted saplings require care and supervision
- Climatic conditions may affect plantation survival
- Rural households may require technical guidance
- Plantation success depends on long-term maintenance
- Early identification of issues improves survival rates

Without monitoring:

- Sapling mortality may increase
- Plantation efforts may become ineffective
- Community participation may reduce
- Environmental goals may not be achieved

Therefore, regular monitoring and maintenance are critical for successful implementation and sustainability of the project.

COMPONENTS INCLUDED UNDER MONITORING & MAINTENANCE SUPPORT

The Monitoring & Maintenance Budget includes several technical, operational, supervisory, and field-level support activities.

1. SURVIVAL MONITORING

Survival monitoring is one of the primary activities under this component.

The objective is to assess:

- Sapling survival rates

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- Growth condition
- Plantation success
- Household maintenance practices

Monitoring Activities Include

- Field verification visits
- Survival rate assessments
- Plantation status recording
- Village-wise monitoring reports
- Growth progress documentation

This activity helps measure the environmental impact and effectiveness of the project.

2. VILLAGE-LEVEL FOLLOW-UP VISITS

Regular follow-up visits will be conducted in villages to provide support and supervision after plantation.

Follow-Up Activities Include

- Household interaction
- Maintenance guidance
- Sapling condition verification
- Watering awareness support
- Community review meetings
- Local plantation inspections

Village-level follow-up strengthens community participation and plantation responsibility.

3. PLANTATION INSPECTIONS

Plantation inspections will be carried out by monitoring teams and technical coordinators.

Inspection Activities Include

- Physical inspection of saplings
- Growth condition analysis

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- Pest and disease identification
- Environmental condition assessment
- Soil and water condition review
- Plantation quality verification

Regular inspections help identify issues at an early stage and improve plantation survival.

4. TECHNICAL GUIDANCE & SUPPORT

Technical guidance is necessary to educate beneficiaries about proper plantation care and maintenance practices.

Technical Support Includes

- Watering guidance
- Soil management advice
- Sapling protection techniques
- Seasonal maintenance instructions
- Pest and disease prevention guidance
- Plantation care awareness

The objective is to improve plantation quality and long-term growth sustainability.

5. MAINTENANCE AWARENESS PROGRAMS

Many beneficiaries may require awareness regarding proper maintenance and care of coconut saplings.

Awareness Activities Include

- Plantation care education
- Household maintenance guidance
- Community awareness meetings
- Seasonal care instructions
- Water conservation awareness
- Plantation responsibility communication

This component encourages beneficiary responsibility and long-term environmental care.

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6. REPLACEMENT SUPPORT FOR DAMAGED SAPLINGS

Certain saplings may become damaged due to:

- Weather conditions
- Animal damage
- Water shortage
- Transportation stress
- Environmental factors

The project includes replacement support mechanisms to maintain plantation targets and survival rates.

Replacement Activities Include

- Identification of damaged saplings
- Verification processes
- Replacement distribution support
- Follow-up monitoring after replacement

This component strengthens plantation continuity and sustainability.

7. MONITORING TEAMS & FIELD SUPERVISION

Dedicated monitoring teams will supervise plantation implementation and maintenance activities.

Team Responsibilities Include

- Field inspections
- Data collection
- Monitoring reports
- Village coordination
- Problem identification
- Technical communication
- Progress evaluation

The monitoring teams will support accountability and operational efficiency.

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8. DATA COLLECTION & REPORTING SYSTEMS

Accurate monitoring requires systematic reporting and data management systems.

Reporting Activities Include

- Beneficiary records
- Survival statistics
- Village-level reports
- Plantation progress tracking
- Monitoring documentation
- Impact assessment reports

The data collected will support evaluation and future planning.

9. COMMUNITY SUPPORT & PARTICIPATION

Community participation is important for successful maintenance and monitoring.

The project encourages:

- Village participation
- Volunteer support
- Youth involvement
- Household responsibility
- Gram Panchayat participation

Community-based monitoring improves plantation sustainability.

10. FIELD VISITS & OPERATIONAL SUPPORT

Field operations require travel and logistical support for monitoring teams.

Operational Support Includes

- Field transportation
- Village visits
- Monitoring equipment
- Communication support
- Inspection coordination

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This ensures smooth monitoring operations throughout Karnataka.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Survival Monitoring	₹15 Crore
Village-Level Follow-Up Visits	₹10 Crore
Plantation Inspections	₹8 Crore
Technical Guidance & Support	₹8 Crore
Maintenance Awareness Programs	₹7 Crore
Replacement Support for Damaged Saplings	₹10 Crore
Monitoring Teams & Field Supervision	₹7 Crore
Data Collection & Reporting Systems	₹3 Crore
Community Participation Support	₹1 Crore
Field Visits & Operational Support	₹1 Crore

Total Estimated Allocation: ₹70 Crore

EXPECTED OUTCOMES

The Monitoring & Maintenance Support Component is expected to achieve:

- Improved sapling survival rates
- Better plantation quality
- Increased household responsibility
- Stronger environmental sustainability
- Effective plantation supervision
- Long-term ecological impact
- Improved implementation accountability

This component strengthens the sustainability and long-term success of the project.

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LONG-TERM BENEFITS

The monitoring and maintenance system will contribute toward:

- Sustainable plantation culture
- Improved environmental responsibility
- Long-term green cover development
- Stronger community ownership
- Climate-conscious rural development
- Ecological sustainability

The initiative will help ensure that plantation activities create lasting environmental value for future generations.

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6. ADMINISTRATIVE & COORDINATION EXPENSES

Estimated Allocation: ₹50 Crore

The Administrative & Coordination Component is an essential management and operational support system of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

A statewide environmental and rural development initiative covering approximately 236–240 taluks across Karnataka requires strong administrative systems, effective coordination mechanisms, communication infrastructure, technical planning, and organized management support for successful implementation.

This component focuses on establishing efficient project governance, operational management, coordination systems, reporting structures, and administrative support mechanisms required for smooth implementation of the project throughout Karnataka.

The estimated allocation of ₹50 Crore has been planned to support:

- Administrative operations
- Statewide coordination systems
- Taluk-level management support
- Communication infrastructure
- Staff administration
- Technical planning
- Documentation and reporting
- Coordination meetings and review systems

The objective is to ensure systematic, transparent, accountable, and efficient execution of all project activities.

OBJECTIVE OF THE ADMINISTRATIVE & COORDINATION COMPONENT

The primary objectives of this component are:

- To establish strong administrative systems for project management
- To support statewide coordination and operational planning
- To strengthen communication and reporting mechanisms
- To ensure efficient management of field activities

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- To improve transparency and accountability
- To facilitate smooth implementation across Karnataka
- To support project supervision, review, and monitoring activities

The administrative framework is designed to provide organizational stability and implementation efficiency throughout the project duration.

IMPORTANCE OF ADMINISTRATIVE & COORDINATION SUPPORT

Large-scale projects require proper administration because:

- Activities are spread across multiple districts and taluks
- Thousands of beneficiaries and volunteers are involved
- Coordination between teams is essential
- Reporting and documentation are necessary for accountability
- Communication systems are required for statewide operations

Without proper administration:

- Implementation delays may occur
- Coordination gaps may arise
- Reporting systems may become weak
- Resource management may become inefficient
- Monitoring activities may be affected

Therefore, administrative and coordination systems are critical for successful project implementation.

COMPONENTS INCLUDED UNDER ADMINISTRATIVE & COORDINATION EXPENSES

The Administrative & Coordination Budget includes multiple operational, managerial, communication, and planning activities required for statewide implementation.

1. OFFICE ADMINISTRATION

Administrative offices will function as operational centers for planning, coordination, communication, and project management activities.

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Office Administration Activities Include

- Office setup and maintenance
- Administrative support services
- Operational management
- Office utilities and maintenance
- Record management
- Office equipment support
- Administrative supervision

Office administration helps maintain organized project implementation systems throughout Karnataka.

2. TALUK-LEVEL COORDINATION CENTERS

Taluk-level coordination centers are necessary for decentralized implementation and local project management.

These centers will act as:

- Coordination hubs
- Information centers
- Reporting units
- Volunteer management centers
- Distribution coordination offices

Activities Include

- Taluk-level project coordination
- Village communication support
- Monitoring and reporting activities
- Public coordination
- Implementation review meetings
- Local administrative support

The taluk-level structure strengthens grassroots implementation and operational efficiency.

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3. COMMUNICATION SYSTEMS

Efficient communication systems are essential for statewide coordination and field management.

Communication Support Includes

- Telephone and mobile communication
- Internet and digital communication support
- Coordination communication systems
- Field reporting communication
- Public information systems
- Staff coordination support

Effective communication improves operational coordination and reduces implementation delays.

4. STAFF MANAGEMENT & ADMINISTRATIVE SUPPORT

The project requires administrative management of:

- Office staff
- Coordinators
- Field teams
- Volunteers
- Monitoring personnel

Staff Management Activities Include

- Staff supervision
- Administrative coordination
- Attendance and work management
- Team coordination
- Human resource support
- Administrative review systems

Efficient staff management strengthens project accountability and implementation quality.

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5. PROJECT DOCUMENTATION

Documentation is necessary for transparency, accountability, evaluation, and future reference.

Documentation Activities Include

- Project records
- Beneficiary documentation
- Plantation data records
- Financial records
- Progress reports
- Administrative files
- Project correspondence

Proper documentation supports organized project administration and reporting systems.

6. COORDINATION MEETINGS & REVIEW SYSTEMS

Regular meetings are required for planning, supervision, review, and implementation coordination.

Coordination Activities Include

- State-level review meetings
- Taluk-level coordination meetings
- Planning discussions
- Progress review sessions
- Stakeholder consultations
- Volunteer coordination meetings

Meetings help improve decision-making, operational planning, and implementation monitoring.

7. TECHNICAL PLANNING & PROJECT MANAGEMENT

Technical planning is required to ensure scientific and systematic project implementation.

Technical Planning Activities Include

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- Plantation planning
- Implementation scheduling
- Operational strategy development
- Environmental planning
- Logistics coordination planning
- Monitoring system development
- Project management support

Technical planning ensures long-term sustainability and implementation efficiency.

8. DATA MANAGEMENT & REPORTING SUPPORT

Administrative systems require organized data collection and reporting mechanisms.

Activities Include

- Beneficiary database management
- Plantation progress records
- Reporting systems
- Data verification
- Monitoring reports
- Administrative reporting

The data management system supports evaluation and accountability.

9. FIELD COORDINATION & OPERATIONAL MANAGEMENT

Field coordination is essential for smooth implementation at village and taluk levels.

Activities Include

- Field communication support
- Operational supervision
- Coordination with local teams
- Implementation management

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- Activity scheduling
- Administrative field support

This component strengthens operational control and implementation consistency.

10. ADMINISTRATIVE CONTINGENCY & SUPPORT SERVICES

The project includes contingency support for:

- Emergency administrative needs
- Unexpected operational requirements
- Additional coordination support
- Administrative backup systems

This helps maintain uninterrupted project operations.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Office Administration	₹10 Crore
Taluk-Level Coordination Centers	₹12 Crore
Communication Systems	₹5 Crore
Staff Management & Administrative Support	₹6 Crore
Project Documentation	₹4 Crore
Coordination Meetings & Review Systems	₹4 Crore
Technical Planning & Project Management	₹5 Crore
Data Management & Reporting Support	₹2 Crore
Field Coordination & Operational Management	₹1 Crore
Administrative Contingency & Support Services	₹1 Crore

Total Estimated Allocation: ₹50 Crore

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EXPECTED OUTCOMES

The Administrative & Coordination Component is expected to achieve:

- Efficient statewide project coordination
- Strong administrative management systems
- Better communication and reporting
- Improved implementation transparency
- Effective field supervision
- Organized project execution
- Enhanced accountability and operational efficiency

This component provides the management foundation for successful project implementation.

LONG-TERM BENEFITS

The administrative systems developed under the project will contribute toward:

- Sustainable project governance
- Stronger implementation structures
- Improved institutional coordination
- Better community engagement
- Efficient environmental project management

These systems will support future environmental and rural development initiatives across Karnataka.

CONCLUSION

The Administrative & Coordination Component of the “Per House 1 Coconut Sapling Project” by VIVA FOUNDATION and VIVA TREE SHOP is a critical operational and management investment designed to support systematic statewide implementation.

The ₹50 Crore allocation supports administrative infrastructure, communication systems, coordination mechanisms, technical planning, staff management, and project governance necessary for successful execution of the initiative.

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This component plays a vital role in ensuring transparency, accountability, operational efficiency, and long-term sustainability of the project throughout Karnataka.

7. DOCUMENTATION & REPORTING

Estimated Allocation: ₹25 Crore

The Documentation & Reporting Component is an important transparency, accountability, monitoring, and evaluation mechanism of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

A large-scale statewide environmental and rural development initiative covering approximately 236–240 taluks across Karnataka requires systematic documentation, data management, reporting systems, field records, and impact evaluation processes to ensure organized implementation and transparency.

This component focuses on maintaining proper records and evidence related to:

- Plantation activities
- Beneficiary participation
- Sapling distribution
- Field implementation
- Monitoring progress
- Environmental impact
- Project outcomes

The estimated allocation of ₹25 Crore has been planned to support comprehensive documentation and reporting systems that strengthen project accountability, operational transparency, evaluation mechanisms, and long-term project management.

The objective is to establish an organized and transparent information management system for effective project implementation and evaluation.

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OBJECTIVE OF THE DOCUMENTATION & REPORTING COMPONENT

The primary objectives of this component are:

- To maintain systematic records of project activities
- To document plantation implementation and progress
- To support monitoring and evaluation processes
- To maintain transparency and accountability
- To generate accurate project statistics and reports
- To create evidence-based project documentation
- To support future planning and sustainability assessment

This component ensures that all project activities are properly recorded, monitored, and evaluated.

IMPORTANCE OF DOCUMENTATION & REPORTING

Documentation is essential because:

- The project covers large geographical areas
- Lakhs of beneficiaries may participate
- Plantation activities require monitoring and verification
- Financial and operational transparency are important
- Data is necessary for project evaluation and reporting

Proper documentation helps:

- Track plantation progress
- Monitor sapling survival
- Evaluate project performance
- Improve accountability
- Support decision-making
- Maintain institutional records

Without proper reporting systems:

- Monitoring may become difficult
- Evaluation may be inaccurate
- Transparency may be reduced

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- Future planning may be affected

Therefore, documentation and reporting are critical for successful project management.

COMPONENTS INCLUDED UNDER DOCUMENTATION & REPORTING

The Documentation & Reporting Budget includes multiple record management, reporting, data collection, and evidence generation activities required for statewide implementation.

1. PROJECT REPORTS

Project reports are essential for recording implementation progress, achievements, challenges, and outcomes.

Reporting Activities Include

- Monthly progress reports
- Taluk-level reports
- Village implementation reports
- Plantation progress summaries
- Monitoring reports
- Environmental impact reports
- Final evaluation reports

These reports support project review, supervision, and accountability.

2. FIELD DOCUMENTATION

Field documentation helps maintain accurate records of plantation activities and implementation processes at village and taluk levels.

Field Documentation Includes

- Plantation activity records
- Village implementation reports
- Field visit records
- Monitoring observations
- Volunteer participation records

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- Distribution activity documentation

Field-level records improve operational transparency and implementation tracking.

3. DATA COLLECTION SYSTEMS

Accurate data collection is necessary for project planning, monitoring, and evaluation.

Data Collection Activities Include

- Beneficiary information collection
- Sapling distribution records
- Village-wise plantation data
- Survival rate statistics
- Participation records
- Monitoring data collection

Systematic data management strengthens project efficiency and reporting accuracy.

4. BENEFICIARY RECORD MANAGEMENT

Beneficiary records are necessary to maintain transparency and ensure proper distribution and monitoring.

Beneficiary Documentation Includes

- Household registration records
- Beneficiary identification details
- Distribution acknowledgments
- Plantation verification records
- Follow-up records

These records help track plantation coverage and beneficiary participation.

5. PHOTOGRAPHY & VIDEO DOCUMENTATION

Visual documentation is important for transparency, awareness, and impact recording.

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Documentation Activities Include

- Plantation photographs
- Distribution event photography
- Village activity documentation
- Community participation recordings
- Awareness campaign videos
- Monitoring visit photography

Photography and video documentation create visual evidence of project implementation and environmental impact.

6. PLANTATION STATISTICS & ANALYTICAL REPORTING

Statistical reporting helps evaluate the scale and effectiveness of the project.

Statistical Activities Include

- Sapling distribution statistics
- Village-wise plantation data
- Survival rate analysis
- Beneficiary participation statistics
- Taluk-level implementation reports
- Environmental impact indicators

The statistics help improve future planning and implementation strategies.

7. REPORTING SYSTEMS & INFORMATION MANAGEMENT

The project requires organized reporting systems for effective coordination and evaluation.

Reporting Systems Include

- Data recording formats
- Digital and manual reporting systems
- Field reporting mechanisms
- Monitoring dashboards
- Communication and reporting channels

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These systems support efficient information flow across implementation levels.

8. IMPACT ASSESSMENT & EVALUATION

The project includes evaluation systems to assess:

- Environmental impact
- Plantation success
- Community participation
- Survival rates
- Awareness outcomes

Evaluation Activities Include

- Field assessments
- Beneficiary feedback
- Village-level evaluations
- Monitoring analysis
- Environmental impact studies

Impact assessment helps measure long-term project success.

9. ARCHIVAL & RECORD PRESERVATION

The project will maintain archives of:

- Reports
- Plantation records
- Beneficiary data
- Monitoring documents
- Visual documentation

This supports institutional learning and future reference.

10. TRANSPARENCY & ACCOUNTABILITY SUPPORT

The documentation system strengthens:

- Operational transparency
- Public accountability

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- Administrative efficiency
- Monitoring reliability

The project emphasizes responsible and transparent implementation practices.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Project Reports	₹5 Crore
Field Documentation	₹4 Crore
Data Collection Systems	₹3 Crore
Beneficiary Record Management	₹2 Crore
Photography & Video Documentation	₹3 Crore
Plantation Statistics & Analytical Reporting	₹2 Crore
Reporting Systems & Information Management	₹3 Crore
Impact Assessment & Evaluation	₹2 Crore
Archival & Record Preservation	₹0.5 Crore
Transparency & Accountability Support	₹0.5 Crore

Total Estimated Allocation: ₹25 Crore

EXPECTED OUTCOMES

The Documentation & Reporting Component is expected to achieve:

- Strong project transparency
- Organized data management systems
- Accurate plantation records
- Effective monitoring support
- Reliable impact assessment
- Better accountability and evaluation

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- Evidence-based implementation systems

This component strengthens institutional management and project sustainability.

LONG-TERM BENEFITS

The documentation systems established under the project will contribute toward:

- Better environmental project management
- Improved reporting culture
- Long-term institutional learning
- Stronger transparency mechanisms
- Efficient future planning
- Sustainable monitoring systems

The initiative will create a structured environmental documentation model for future rural development programs.

CONCLUSION

The Documentation & Reporting Component of the “Per House 1 Coconut Sapling Project” by VIVA FOUNDATION and VIVA TREE SHOP is a critical transparency, accountability, and evaluation investment designed to support systematic statewide project implementation.

The ₹25 Crore allocation supports reporting systems, field documentation, beneficiary records, plantation statistics, photography and video documentation, and impact evaluation mechanisms necessary for effective environmental project management.

This component plays a vital role in ensuring organized implementation, operational transparency, institutional accountability, and long-term sustainability of the project across Karnataka.

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8. MISCELLANEOUS & CONTINGENCY FUND

Estimated Allocation: ₹25 Crore

The Miscellaneous & Contingency Fund Component is an important risk management, emergency response, and operational support mechanism of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION in association with VIVA TREE SHOP.

A large-scale statewide environmental and rural development initiative covering approximately 236–240 taluks across Karnataka involves multiple operational, environmental, logistical, climatic, and field-level challenges that may arise during implementation.

This component has been created to provide financial flexibility and emergency operational support for addressing unforeseen situations, urgent field requirements, and special implementation needs that cannot always be predicted during project planning.

The estimated allocation of ₹25 Crore has been reserved to ensure:

- Smooth project continuity
- Emergency operational response
- Immediate field support
- Disaster and weather-related management
- Additional implementation assistance
- Uninterrupted statewide execution

The contingency mechanism strengthens the project’s ability to respond quickly and efficiently to unexpected situations while maintaining implementation quality and continuity.

OBJECTIVE OF THE MISCELLANEOUS & CONTINGENCY COMPONENT

The primary objectives of this component are:

- To provide emergency operational support during implementation
- To address unforeseen field-level challenges
- To ensure uninterrupted plantation and distribution activities
- To strengthen project risk management systems

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- To provide flexibility for special implementation requirements
- To support rapid response during emergencies and climatic disturbances
- To maintain operational continuity across Karnataka

This component acts as a financial safeguard and operational support system for the successful execution of the project.

IMPORTANCE OF CONTINGENCY SUPPORT

Large-scale environmental and plantation projects may face unexpected challenges such as:

- Heavy rainfall or drought conditions
- Transportation disruptions
- Sudden logistical requirements
- Rural accessibility issues
- Sapling damage during transit
- Emergency field support requirements
- Additional operational demands

Without contingency support:

- Implementation delays may occur
- Plantation activities may be interrupted
- Emergency responses may become difficult
- Project timelines may be affected
- Operational efficiency may reduce

Therefore, a dedicated contingency allocation is essential for smooth and sustainable project implementation.

COMPONENTS INCLUDED UNDER MISCELLANEOUS & CONTINGENCY FUND

The Miscellaneous & Contingency Budget includes several emergency, operational, and risk-management support activities required during statewide implementation.

1. EMERGENCY TRANSPORTATION SUPPORT

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Emergency transportation arrangements may be required due to:

- Vehicle breakdowns
- Delayed deliveries
- Weather disruptions
- Route accessibility problems
- Urgent sapling movement requirements

Activities Include

- Emergency vehicle hiring
- Backup transportation arrangements
- Alternative route logistics
- Urgent village delivery support
- Special transport coordination

This support helps maintain uninterrupted sapling distribution across Karnataka.

2. ADDITIONAL FIELD REQUIREMENTS

During implementation, additional field-level requirements may arise unexpectedly.

Additional Field Support Includes

- Temporary operational assistance
- Additional manpower support
- Extra plantation materials
- Emergency field coordination
- Urgent implementation assistance
- Village-level operational support

This component provides flexibility for addressing field challenges quickly and effectively.

3. WEATHER-RELATED CHALLENGES & RESPONSE

Environmental and climatic conditions can significantly affect plantation activities.

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The project may face:

- Heavy rainfall
- Flooding
- Drought conditions
- Heat waves
- Cyclonic weather disturbances
- Seasonal plantation delays

Weather-Related Support Includes

- Emergency sapling protection
- Weather-response logistics
- Temporary storage arrangements
- Plantation rescheduling support
- Emergency field visits
- Climate-related operational adjustments

The objective is to minimize environmental and operational risks during plantation activities.

4. UNFORESEEN OPERATIONAL EXPENSES

Certain operational expenses may arise unexpectedly during statewide implementation.

Operational Support Includes

- Emergency communication expenses
- Additional coordination support
- Temporary field arrangements
- Additional transportation costs
- Administrative emergency requirements
- Local operational assistance

This support helps maintain implementation continuity and operational efficiency.

5. SPECIAL IMPLEMENTATION REQUIREMENTS

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Different regions and villages may require customized implementation support based on:

- Geographic conditions
- Accessibility challenges
- Community participation needs
- Local environmental factors

Special Support Includes

- Remote village implementation assistance
- Additional plantation support
- Community mobilization reinforcement
- Technical emergency guidance
- Local operational adaptations

This flexibility ensures smooth implementation throughout Karnataka.

6. RISK MANAGEMENT & EMERGENCY RESPONSE

The contingency component strengthens project-level risk management systems.

Risk Management Activities Include

- Emergency planning
- Backup operational systems
- Risk assessment support
- Crisis coordination
- Emergency field communication
- Disaster preparedness measures

This support improves project resilience and implementation stability.

7. SAPLING DAMAGE & LOSS MANAGEMENT

Unexpected sapling damage may occur due to:

- Transportation stress
- Extreme weather
- Handling challenges

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- Environmental disturbances

Support Includes

- Emergency replacement support
- Damage-control arrangements
- Protective transportation measures
- Temporary storage support

This helps maintain plantation targets and survival rates.

8. FIELD EMERGENCY SUPPORT SYSTEMS

Field teams may require emergency support during implementation activities.

Emergency Field Support Includes

- Immediate coordination assistance
- Additional field resources
- Emergency communication systems
- Rapid response field visits
- Temporary operational reinforcement

These systems improve field-level implementation efficiency.

9. ADMINISTRATIVE CONTINGENCY SUPPORT

The project includes reserve support for unexpected administrative requirements.

Administrative Support Includes

- Emergency coordination meetings
- Additional reporting requirements
- Temporary office support
- Emergency documentation expenses
- Special communication arrangements

This ensures uninterrupted administrative functioning.

10. PROJECT CONTINUITY & OPERATIONAL STABILITY

The contingency fund is designed to maintain

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- Continuous implementation
- Timely project execution
- Operational flexibility
- Emergency preparedness
- Sustainable statewide coordination

The fund acts as a safety mechanism for project stability and continuity.

ESTIMATED FINANCIAL ALLOCATION

Activity	Estimated Allocation
Emergency Transportation Support	₹5 Crore
Additional Field Requirements	₹4 Crore
Weather-Related Challenges & Response	₹5 Crore
Unforeseen Operational Expenses	₹3 Crore
Special Implementation Requirements	₹3 Crore
Risk Management & Emergency Response	₹2 Crore
Sapling Damage & Loss Management	₹1 Crore
Field Emergency Support Systems	₹1 Crore
Administrative Contingency Support	₹0.5 Crore
Project Continuity & Operational Stability	₹0.5 Crore

Total Estimated Allocation: ₹25 Crore

EXPECTED OUTCOMES

The Miscellaneous & Contingency Component is expected to achieve:

- Improved project stability
- Better emergency preparedness
- Faster response to operational challenges
- Reduced implementation disruptions
- Stronger field-level support systems
- Improved plantation continuity

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- Greater implementation flexibility

This component strengthens the project's operational resilience and sustainability.

LONG-TERM BENEFITS

The contingency support system will contribute toward:

- Better environmental project management
- Improved disaster preparedness
- Stronger operational planning
- Sustainable statewide coordination
- Efficient emergency response systems

The project will become more adaptable and resilient to changing field conditions.

CONCLUSION

The Miscellaneous & Contingency Fund Component of the "Per House 1 Coconut Sapling Project" by VIVA FOUNDATION and VIVA TREE SHOP is a critical risk-management and operational support investment designed to ensure uninterrupted statewide project execution across Karnataka.

The ₹25 Crore allocation supports emergency transportation, additional field requirements, weather-related response systems, operational contingency support, and special implementation needs necessary for smooth and sustainable project implementation.

This component plays a vital role in strengthening project flexibility, operational continuity, emergency preparedness, and long-term environmental sustainability throughout Karnataka.

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(Proprietor)

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FUTURE PLANS VIVA FOUNDATION In Association With VIVA TREE SHOP

FUTURE PLANS & EXPANSION STRATEGY

VIVA FOUNDATION is committed to expanding its environmental, rural development, and community welfare initiatives across Karnataka through long-term sustainable development programs and large-scale green initiatives.

Following the implementation of the “Per House 1 Coconut Sapling Project,” the organization aims to strengthen its mission of creating a greener, healthier, environmentally sustainable, and socially empowered Karnataka.

The future plans of the organization focus on:

- Environmental sustainability
- Rural empowerment
- Community participation
- Green economic development
- Ecological conservation
- Climate-conscious development

The organization envisions creating a long-term statewide environmental movement involving households, youth, farmers, women’s groups, schools, colleges, volunteers, and village communities.

1. EXPANSION OF TREE PLANTATION PROGRAMS

One of the major future plans of the organization is to expand plantation initiatives beyond coconut saplings and promote diversified environmental plantation programs across Karnataka.

Future Plantation Initiatives Include

- Fruit-bearing tree plantation

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- Native tree species plantation
- Herbal and medicinal plant promotion
- Avenue plantation programs
- School and institutional plantation drives
- Community green belt development
- Riverbank plantation activities

The organization plans to increase green cover and ecological sustainability in both rural and semi-urban areas.

2. GREEN KARNATAKA MISSION

The organization aims to establish a long-term “Green Karnataka Mission” focused on:

- Increasing statewide greenery
- Developing climate-conscious communities
- Promoting eco-friendly villages
- Encouraging household-level environmental responsibility

The mission seeks to involve every citizen in environmental conservation and plantation activities.

3. RURAL DEVELOPMENT & SUSTAINABLE VILLAGE PROGRAMS

The foundation plans to expand rural development activities by supporting:

- Sustainable village development
- Environmental infrastructure awareness
- Community participation systems
- Green rural livelihood initiatives
- Eco-friendly agricultural awareness

The objective is to create environmentally sustainable and socially empowered rural communities.

4. FARMER SUPPORT & AGRICULTURAL DEVELOPMENT

Future programs will focus on supporting farmers through:

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- Sustainable agriculture awareness
- Agro-forestry promotion
- Plantation-based farming systems
- Water conservation awareness
- Climate-resilient farming education
- Green agricultural practices

The organization aims to strengthen long-term agricultural sustainability and rural livelihoods.

5. YOUTH ENVIRONMENTAL LEADERSHIP PROGRAMS

The organization plans to involve youth as environmental ambassadors and community leaders.

Programs Include

- Youth volunteer movements
- Environmental leadership training
- Green campus initiatives
- Eco-awareness workshops
- Plantation volunteer networks
- Student environmental clubs

The objective is to inspire future generations to actively participate in environmental protection.

6. WOMEN EMPOWERMENT & COMMUNITY PARTICIPATION

The organization aims to strengthen women's participation in:

- Plantation activities
- Environmental awareness programs
- Community welfare initiatives
- Sustainable livelihood activities
- Village-level leadership roles

Women's self-help groups will play an important role in future green development programs

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7. ENVIRONMENTAL EDUCATION & AWARENESS

Future plans include expanding environmental education initiatives in:

- Schools
- Colleges
- Rural communities
- Youth organizations
- Public awareness platforms

Awareness Topics Include

- Climate change
- Water conservation
- Tree plantation
- Sustainable living
- Ecological conservation
- Environmental responsibility

The objective is to create a culture of environmental awareness and responsibility throughout Karnataka.

8. DIGITAL MONITORING & GREEN DATA SYSTEMS

The organization plans to develop modern monitoring and reporting systems for plantation and environmental projects.

Future Systems Include

- Plantation tracking systems
- Digital beneficiary records
- Environmental monitoring databases
- GIS-based plantation mapping
- Digital reporting platforms
- Online volunteer coordination systems

Technology integration will improve project transparency and implementation efficiency.

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9. COMMUNITY GREEN INFRASTRUCTURE DEVELOPMENT

Future plans include supporting:

- Village green parks
- Community plantation zones
- Eco-friendly public spaces
- Green educational campuses
- Environmental demonstration centers

These initiatives will help create healthier and greener community environments.

10. STATEWIDE ENVIRONMENTAL MOVEMENT

The organization envisions transforming plantation activities into a statewide people's environmental movement.

The future goal is to encourage:

- Every household to plant trees
- Every village to become environmentally responsible
- Every youth to participate in green initiatives
- Every community to support ecological sustainability

The organization aims to build a strong culture of environmental citizenship across Karnataka.

11. PARTNERSHIP & COLLABORATION DEVELOPMENT

Future expansion plans include collaboration with:

- Educational institutions
- Local communities
- Gram Panchayats
- Environmental groups
- Volunteers
- Farmer associations
- Social organizations

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Partnership-based development will strengthen implementation capacity and public participation.

12. LONG-TERM ENVIRONMENTAL SUSTAINABILITY

The organization's long-term vision is to contribute toward:

- Climate resilience
- Ecological restoration
- Biodiversity conservation
- Sustainable environmental development
- Green economic growth
- Future environmental security

The plantation initiatives undertaken today are intended to create lasting environmental benefits for future generations.

FUTURE VISION OF THE ORGANIZATION

VIVA FOUNDATION envisions becoming one of the leading environmental and rural development organizations in Karnataka by creating impactful and sustainable green initiatives.

The organization aims to:

- Plant lakhs of trees across Karnataka
- Build environmentally responsible communities
- Strengthen rural sustainability
- Promote public participation in environmental protection
- Create a permanent green legacy for future generations

MESSAGE FROM THE CHAIRMAN

Under the leadership of Jagadeesha B M, the organization continues to work toward the vision of a greener Karnataka through sustainable plantation and community participation initiatives.

He believes that:

“A greener future can only be achieved through collective responsibility,

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environmental awareness, and community participation.”

CONCLUSION

The future plans of VIVA FOUNDATION and VIVA TREE SHOP reflect a strong commitment toward environmental conservation, sustainable rural development, and long-term ecological sustainability.

Through expansion of plantation programs, environmental awareness initiatives, digital monitoring systems, community participation, and green development strategies, the organization aims to create a lasting environmental and social impact throughout Karnataka.

The future roadmap is designed to build a greener, healthier, and environmentally secure Karnataka for present and future generations.

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NATIONAL EXPANSION PLAN

“PER HOUSE 1 COCONUT SAPLING PROJECT”

Statewide to Nationwide Green India Mission

By

VIVA FOUNDATION

In Association With

VIVA TREE SHOP

NATIONAL VISION OF THE PROJECT

VIVA FOUNDATION has envisioned the “Per House 1 Coconut Sapling Project” not only as a Karnataka-based plantation initiative but also as a long-term nationwide environmental movement aimed at creating a greener, healthier, and environmentally sustainable India.

The organization has planned to expand the project across different states of India in a phased manner with the objective of promoting:

- Environmental conservation
- Tree plantation
- Climate-conscious development
- Rural sustainability
- Community participation
- Green economic growth

As part of the national expansion vision, the organization has proposed an estimated implementation model of approximately **₹1,000 Crore project planning for each state** depending on geographical coverage, plantation targets, population, and environmental requirements.

The project is currently being initiated in Karnataka as the first phase of the nationwide Green India Mission.

KARNATAKA AS THE FIRST IMPLEMENTATION STATE

Karnataka has been selected as the first state for implementation because of:

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- Strong environmental awareness
- Large rural population
- Agricultural significance
- Suitable climatic conditions
- Community participation potential
- Need for increased green cover

The Karnataka phase aims to cover approximately 236–240 taluks with the objective of planting one coconut sapling in every household.

The successful implementation of the Karnataka project will serve as a model framework for future expansion into other Indian states.

LONG-TERM NATIONAL EXPANSION PLAN

The organization plans to gradually expand the project to different states across India after successful implementation in Karnataka.

The future national expansion strategy focuses on:

- Statewide plantation movements
- Household-level environmental participation
- Community-driven green initiatives
- Rural environmental development
- Climate resilience and ecological restoration

Each state-level project may be customized according to:

- Regional climatic conditions
- Suitable plantation species
- Water availability
- Agricultural patterns
- Environmental priorities
- Local community participation systems

ESTIMATED STATEWISE IMPLEMENTATION MODEL

The organization has proposed a large-scale implementation structure with approximately:

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₹1,000 CRORE PROJECT PLANNING FOR EACH STATE

The estimated budget structure for each state includes:

- Sapling procurement
- Transportation and logistics
- Volunteer and field support
- Awareness and outreach programs
- Monitoring and maintenance
- Administrative and coordination systems
- Documentation and reporting
- Contingency and emergency support

The financial structure may vary depending on:

- Population coverage
- Geographical area
- Plantation targets
- Operational requirements
- Regional implementation conditions

OBJECTIVE OF NATIONAL EXPANSION

The national expansion plan aims to:

- Increase green cover across India
- Promote environmental sustainability
- Build climate-conscious communities
- Encourage household-level plantation responsibility
- Strengthen ecological balance
- Support rural environmental development
- Create a nationwide green movement

The organization envisions involving lakhs of households and communities in environmental conservation activities throughout India.

PHASE-WISE NATIONAL IMPLEMENTATION STRATEGY

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Phase 1 – Karnataka Implementation

- Statewide implementation across Karnataka
- Household-level coconut plantation
- Operational model development
- Awareness and participation systems
- Monitoring and sustainability planning

Phase 2 – South India Expansion

Future expansion into South Indian states based on:

- Climatic suitability
- Plantation feasibility
- Community participation models

Phase 3 – Nationwide Green India Mission

Gradual expansion into:

- Rural regions
- Semi-urban communities
- Educational institutions
- Farmer networks
- Community organizations across India

The project aims to create one of the largest environmental participation movements in the country.

EXPECTED NATIONAL IMPACT

The nationwide implementation of the project is expected to contribute toward:

- Increased national green cover
- Environmental restoration
- Climate resilience
- Ecological sustainability
- Rural environmental improvement

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- Public environmental awareness
- Community participation in conservation

The initiative aims to support India's long-term environmental and sustainability goals.

ROLE OF KARNATAKA PROJECT

The Karnataka project will function as:

- A pilot implementation model
- A statewide environmental movement
- A scalable operational framework
- A demonstration of community participation
- A foundation for national expansion

The lessons, systems, and implementation strategies developed in Karnataka will help strengthen future projects in other states.

LEADERSHIP VISION

Under the leadership of Jagadeesha B M, the organization aims to transform plantation activities into a nationwide environmental movement driven by community participation and environmental responsibility.

The vision is to inspire every household in India to contribute toward:

- Tree plantation
- Environmental protection
- Green development
- Sustainable living
- Ecological conservation

FUTURE NATIONAL GOAL

The long-term national goal of the organization is:

- To establish Green India community networks
- To plant crores of trees across India
- To build environmentally responsible communities

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- To promote sustainable plantation culture
- To create a permanent green legacy for future generations

The initiative aims to contribute toward a greener and environmentally secure India.

CONCLUSION

The “Per House 1 Coconut Sapling Project” initiated by VIVA FOUNDATION and VIVA TREE SHOP is envisioned as a long-term nationwide environmental mission beginning with Karnataka as the first implementation state.

With an estimated planning structure of approximately ₹1,000 Crore for each state, the organization aims to gradually expand the initiative throughout India and create a large-scale people-driven Green India Movement.

The project reflects a strong commitment toward:

- Environmental sustainability
- Rural development
- Community participation
- Climate-conscious growth
- Ecological conservation
- Future environmental security

Through collective effort, responsible leadership, and public participation, the initiative seeks to create a greener and healthier future for India and future generations.

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SWOT ANALYSIS

“PER HOUSE 1 COCONUT SAPLING PROJECT”

By VIVA FOUNDATION

In Association With

VIVA TREE SHOP

INTRODUCTION TO SWOT ANALYSIS

SWOT Analysis is an important strategic planning tool used to evaluate the:

- Strengths
- Weaknesses
- Opportunities
- Threats

of a project or organization.

For the “Per House 1 Coconut Sapling Project,” the SWOT analysis helps identify internal strengths and challenges as well as external opportunities and risks associated with implementing a large-scale environmental and rural development initiative across approximately 236–240 taluks in Karnataka.

This analysis supports:

- Better strategic planning
- Effective project management
- Risk identification
- Sustainable implementation
- Long-term environmental impact

STRENGTHS

1. Large-Scale Environmental Vision

One of the major strengths of the project is its large-scale environmental vision aimed at creating a greener and environmentally sustainable Karnataka through household-level plantation.

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The project has the potential to become one of the largest plantation movements in the state.

2. Strong Community Participation Model

The project is designed around public participation and household involvement. By encouraging every family to plant and maintain one coconut sapling, the project creates:

- Community ownership
- Local responsibility
- Better sapling care
- Long-term sustainability

This grassroots participation model strengthens implementation success.

3. Statewide Coverage Across Karnataka

The project plans to cover approximately 236–240 taluks across Karnataka, providing broad geographical reach and large-scale environmental impact.

This statewide implementation increases visibility, participation, and long-term ecological benefits.

4. Long-Term Environmental Benefits

Coconut trees provide:

- Carbon absorption
- Green cover improvement
- Environmental sustainability
- Ecological balance
- Climate resilience

The project contributes toward long-term environmental protection and ecological restoration.

5. Long Productive Life of Coconut Trees

Coconut trees have a long lifespan and provide environmental and economic value

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for many years.

This makes the plantation initiative sustainable and beneficial for future generations.

6. Rural Development Potential

The project supports:

- Rural greenery
- Village beautification
- Sustainable agriculture awareness
- Eco-friendly communities
- Community engagement

This strengthens rural environmental and social development.

7. Leadership & Organizational Commitment

Under the leadership of Jagadeesha B M, the project has a clear environmental vision and strong social commitment toward public welfare and ecological sustainability.

8. Employment & Volunteer Opportunities

The project creates opportunities for:

- Volunteers
- Field coordinators
- Rural workers
- Community mobilizers
- Plantation support teams

This encourages local participation and social involvement.

WEAKNESSES

1. High Implementation Cost

The project requires a large financial investment of approximately ₹1,000 Crore.

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Managing large-scale financial resources and operational expenses may become challenging.

2. Dependence on Public Participation

The success of the project depends heavily on household and community participation.

Lack of public involvement or maintenance negligence may affect plantation survival rates.

3. Climatic & Environmental Dependence

Plantation success depends on:

- Rainfall conditions
- Water availability
- Soil quality
- Climate suitability

Extreme environmental conditions may impact sapling growth and survival.

4. Monitoring Challenges

Monitoring plantation activities across hundreds of taluks and thousands of villages requires extensive manpower and coordination.

Maintaining consistent monitoring systems may be operationally complex.

5. Transportation & Logistics Complexity

Transporting saplings across remote and rural areas of Karnataka involves:

- High logistics costs
- Accessibility challenges
- Risk of sapling damage
- Seasonal transportation difficulties

This increases operational complexity.

6. Maintenance Responsibility at Household Level

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Since maintenance depends on individual households, inconsistent care practices may affect plantation quality and long-term growth.

7. Limited Awareness in Some Rural Areas

Certain rural communities may initially have limited awareness regarding:

- Plantation care
- Environmental sustainability
- Long-term benefits of coconut plantation

This may require continuous awareness efforts.

OPPORTUNITIES

1. Creation of a Statewide Green Movement

The project has the opportunity to become a historic environmental movement in Karnataka by involving lakhs of citizens in plantation activities.

2. Environmental Sustainability & Climate Action

The project aligns with growing global and national focus on:

- Climate change mitigation
- Environmental conservation
- Sustainable development
- Ecological restoration

This increases long-term relevance and public support.

3. Expansion into Other Plantation Programs

The initiative can expand into:

- Fruit tree plantation
- Agro-forestry
- Medicinal plant programs
- Community green parks
- School plantation projects

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This creates future growth opportunities.

4. Rural Economic Development

Coconut plantation can support:

- Future household income
- Coconut-based economic activities
- Rural entrepreneurship
- Sustainable agricultural practices

This strengthens rural development potential.

5. Government & Institutional Collaboration Opportunities

The project may create opportunities for collaboration with:

- Gram Panchayats
- Educational institutions
- Environmental organizations
- Rural development bodies
- Community organizations

Partnerships can strengthen implementation and outreach.

6. Youth & Volunteer Engagement

The project can inspire:

- Student participation
- Youth environmental leadership
- Volunteer movements
- Green community initiatives

This creates long-term social and environmental impact.

7. Green Branding & Environmental Recognition

The initiative can establish VIVA FOUNDATION and VIVA TREE SHOP as leading environmental organizations in Karnataka.

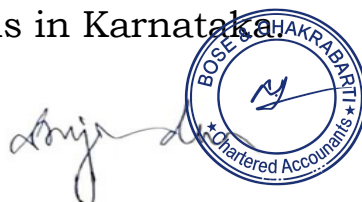
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THREATS

1. Climate Change & Weather Risks

Extreme weather conditions such as:

- Drought
- Floods
- Heat waves
- Irregular rainfall

may affect plantation survival and growth.

2. Water Scarcity

Coconut saplings require adequate water during early growth stages.

Water shortages in certain regions may affect plantation success.

3. Pest & Disease Attacks

Plantation activities may face risks from:

- Pest infestations
- Plant diseases
- Environmental stress conditions

This may reduce sapling survival rates.

4. Operational & Logistical Risks

Large-scale transportation and distribution activities may face:

- Vehicle breakdowns
- Delays
- Supply chain disruptions
- Rural accessibility challenges

These may impact implementation schedules.

5. Financial Sustainability Challenges

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Maintaining continuous funding and operational support for large-scale implementation and monitoring may become challenging over time.

6. Public Participation Decline

If long-term community participation decreases, plantation maintenance and survival may be affected.

Sustained awareness and engagement are necessary.

7. Administrative & Coordination Complexity

Managing activities across:

- Multiple districts
- Hundreds of taluks
- Thousands of villages
- Large volunteer networks

requires strong coordination systems and efficient administration.

STRATEGIC CONCLUSION

The SWOT Analysis indicates that the “Per House 1 Coconut Sapling Project” has strong environmental, social, and rural development potential with significant opportunities for statewide impact and long-term sustainability.

The project’s major strengths lie in:

- Community participation
- Environmental relevance
- Statewide vision
- Long-term ecological benefits

However, successful implementation will require:

- Strong monitoring systems
- Continuous public awareness
- Efficient logistics management
- Sustainable funding support
- Effective coordination mechanisms

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With proper planning, community involvement, and strategic management, the project can become a landmark environmental and rural development initiative in Karnataka.

FINAL CONCLUSION

The SWOT Analysis of the “Per House 1 Coconut Sapling Project” demonstrates that the initiative by VIVA FOUNDATION and VIVA TREE SHOP possesses strong environmental vision, public participation potential, and long-term sustainability opportunities.

Despite operational and environmental challenges, the project has the capacity to create a large-scale positive impact on:

- Environmental conservation
- Rural development
- Ecological sustainability
- Community participation
- Green Karnataka development

The initiative can become a transformative green movement contributing toward a healthier and environmentally sustainable future for Karnataka and future generations.

CA MAJUMDAR DEBASISH

(Proprietor)

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DATE:14.05.2026



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**DETAILED PROJECT BALANCE SHEET
“PER HOUSE 1 COCONUT SAPLING PROJECT”
Financial Statement & Budget Structure**

PROJECT NAME

Per House 1 Coconut Sapling (Coconut Tree) Project

IMPLEMENTING ORGANIZATION

VIVA FOUNDATION

ASSOCIATED INITIATIVE

VIVA TREE SHOP

PROJECT CHAIRMAN

Jagadeesha B M

PROJECT AREA

Entire Karnataka
Covering Approximately 236–240 Taluks

TOTAL PROJECT COST

₹1,000 CRORE

**DETAILED PROJECT BALANCE SHEET
PROJECTED RECEIPTS & APPLICATION OF FUNDS**

A. PROJECT FUND SOURCES / RECEIPTS

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Chartered Accountants
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Sl. No	Particulars	Estimated Amount (₹ Crore)
1	CSR Contributions & Corporate Support	300
2	Government Grants & Environmental Schemes	250
3	Public Donations & Social Contributions	100
4	Institutional Partnerships & Green Funding	100
5	Environmental Development Support Funds	75
6	NGO & Foundation Collaborations	50
7	Plantation Sponsorship Programs	50
8	Community Participation Contributions	25
9	Green Karnataka Mission Support	25
10	Miscellaneous Receipts & Sustainability Funds	25

TOTAL RECEIPTS = ₹1,000 CRORE**B. APPLICATION OF PROJECT FUNDS**

Sl. No	Particulars	Estimated Amount (₹ Crore)
1	Coconut Sapling Procurement Cost	350
2	Transportation & Logistics Cost	250
3	Volunteer & Field Staff Support	200
4	Awareness & Public Outreach Programs	80
5	Monitoring & Maintenance Support	70
6	Administrative & Coordination Expenses	50
7	Documentation & Reporting Systems	25
8	Miscellaneous & Contingency Fund	25

TOTAL APPLICATION OF FUNDS = ₹1,050 CRORE**C. ORGANIZATIONAL SUPPORT & RESOURCE ADJUSTMENT**

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Sl. No	Particulars	Estimated Amount (₹ Crore)
1	Volunteer-Based Operational Support	20
2	Community Resource Participation	10
3	Partner Organization Support	10
4	In-Kind Infrastructure & Coordination Support	10

TOTAL RESOURCE ADJUSTMENT = ₹50 CRORE**NET EFFECTIVE PROJECT COST**

Particulars	Amount (₹ Crore)
Total Application of Funds	1,050
Less: Organizational Resource Adjustment	(50)

NET TOTAL PROJECT COST = ₹1,000 CRORE**DETAILED EXPENDITURE ANALYSIS****1. COCONUT SAPLING PROCUREMENT COST****₹350 CRORE**

Particulars	Amount (₹ Crore)
Sapling Procurement	220
Nursery Development Support	30
Quality Inspection & Grading	20
Storage & Handling	25
Packaging & Protection Materials	15
Supplier Coordination & Logistics	25
Technical Supervision	10
Risk Management Support	5

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2. TRANSPORTATION & LOGISTICS COST

₹250 CRORE

Particulars	Amount (₹ Crore)
Vehicle Transportation	110
Fuel & Operational Expenses	50
Loading & Unloading Charges	20
Taluk-Level Distribution Logistics	25
Village Transportation Support	20
Temporary Distribution Centers	10
Logistics Coordination Systems	10
Emergency Transportation Support	5

3. VOLUNTEER & FIELD STAFF SUPPORT

₹200 CRORE

Particulars	Amount (₹ Crore)
Volunteer Honorarium	60
Field Coordinators Support	30
Taluk-Level Staff Support	35
Village Coordinators	25
Plantation Guidance Teams	15
Community Mobilization Teams	15
Awareness Campaign Staff	10
Training & Capacity Building	5
Monitoring & Reporting Support	3
Communication & Field Operations	2

4. AWARENESS & PUBLIC OUTREACH PROGRAMS

₹80 CRORE

Particulars	Amount (₹ Crore)
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Environmental Awareness Campaigns	20
Village Meetings & Community Outreach	12
School & College Awareness Programs	10
Public Participation Drives	8
Promotional & Educational Materials	8
Green Karnataka Campaigns	7
Plantation Awareness Events	5
Media & Communication Support	4
Youth & Women Participation Programs	3
Environmental Education Programs	3

5. MONITORING & MAINTENANCE SUPPORT

₹70 CRORE

Particulars	Amount (₹ Crore)
Survival Monitoring	15
Village-Level Follow-Up Visits	10
Plantation Inspections	8
Technical Guidance & Support	8
Maintenance Awareness Programs	7
Replacement Support for Damaged Saplings	10
Monitoring Teams & Supervision	7
Data Collection & Reporting Systems	3
Community Participation Support	1
Field Visits & Operational Support	1

6. ADMINISTRATIVE & COORDINATION EXPENSES

₹50 CRORE

Particulars	Amount (₹ Crore)
Office Administration	10

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Taluk-Level Coordination Centers	12
Communication Systems	5
Staff Management & Administrative Support	6
Project Documentation	4
Coordination Meetings & Review Systems	4
Technical Planning & Project Management	5
Data Management & Reporting Support	2
Field Coordination Support	1
Administrative Contingency Support	1

7. DOCUMENTATION & REPORTING SYSTEMS**₹25 CRORE**

Particulars	Amount (₹ Crore)
Project Reports	5
Field Documentation	4
Data Collection Systems	3
Beneficiary Record Management	2
Photography & Video Documentation	3
Plantation Statistics & Reporting	2
Reporting Systems & Information Management	3
Impact Assessment & Evaluation	2
Archival & Record Preservation	0.5
Transparency & Accountability Support	0.5

8. MISCELLANEOUS & CONTINGENCY FUND**₹25 CRORE**

Particulars	Amount (₹ Crore)
Emergency Transportation Support	5
Additional Field Requirements	4

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Weather-Related Challenges & Response	5
Unforeseen Operational Expenses	3
Special Implementation Requirements	3
Risk Management & Emergency Response	2
Sapling Damage & Loss Management	1
Field Emergency Support Systems	1
Administrative Contingency Support	0.5
Project Continuity Support	0.5

PROJECT FINANCIAL SUMMARY

Particulars	Amount (₹ Crore)
Total Project Receipts	1,000
Total Project Expenditure	1,050
Organizational & Resource Adjustment	(50)

FINAL PROJECT VALUE = ₹1,000 CRORE

FINANCIAL MANAGEMENT STRATEGY

The project financial management system will focus on:

- Transparency
- Accountability
- Systematic fund utilization
- Monitoring and reporting
- Budget control
- Operational efficiency
- Sustainable implementation

Financial operations will include:

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- Periodic reviews
- Expense tracking
- Documentation systems
- Audit support
- Monitoring mechanisms

EXPECTED FINANCIAL IMPACT

The ₹1,000 Crore investment is expected to generate:

- Large-scale environmental value
- Increased green cover
- Long-term ecological sustainability
- Rural participation and empowerment
- Future economic benefits through plantation
- Strong environmental awareness movement

The investment is intended to create long-term social and environmental returns for Karnataka.

CONCLUSION

The Detailed Project Balance Sheet of the “Per House 1 Coconut Sapling Project” implemented by VIVA FOUNDATION and VIVA TREE SHOP reflects a comprehensive financial structure designed for systematic statewide implementation across Karnataka.

The budget allocation supports:

- Plantation procurement
- Logistics
- Volunteer systems
- Awareness programs
- Monitoring mechanisms
- Administrative support
- Documentation systems
- Emergency contingency planning

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The financial structure is designed to ensure transparency, sustainability, operational efficiency, and long-term environmental impact for the successful execution of the Green Karnataka Mission.

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